

**WESTCHESTER LIBRARY ASSOCIATION**  
**Minutes of the Board of Directors Meeting**  
**October 14, 2010**  
**Scarsdale Public Library**

**Present:** Pam Berger, Aurora Cruz, Ann-Marie Cutul, Dan Glauber, Maxine Grandison, John Monahan, Cathy Paulsen, Srivalli Rao, Sharon Rothman, Judith Rovenger, Jessica Tagliaferro, and Susan Thaler

**Excused:** Mary Ayers, Tim Baird, Zahra M. Baird, Diane Batemarco, K. DeLuca, Ed Falcone, Harriet Huang, Craig McMahon, Carolyn Reznick, and Pam Thornton

The meeting was called to order at 10:20. Motion (Rao/Rothman) to accept the Minutes from September 20, 2010, passed.

**President's Report:**

- Thaler reported that the Archives Committee (Thaler, Tagliaferro, Cutul and Batemarco) has finished weeding WLA records deposited at the Westchester Archives. The material will be transferred to the Westchester Historical Society at the same location. Cutul added a set of newer WLA Newsletters to an existing file. The run of archived Newsletters is now 1982-2004. Cutul will get a confirmation letter from the Historical Society. She will also ask for a more detailed list once all items are catalogued.
- Thaler reported that she had sent a letter to the membership asking for program suggestions. Professional development, copyright compliance, and collaboration were some of the answers.

**Treasurer's Report:**

- Thaler reported for Falcone who was excused. As of September 30, 2010, WLA had \$15,290.43 in the Checking Account and \$24,019.26 in the Savings Account with a combined balance of \$39,309.69.

**Membership Report:**

- Rao will meet with Falcone next week to set up a system using PayPal. She would like to have it in place in time for membership renewals, but most definitely in time for the Annual Conference. The \$1 fee per person will be passed on to the members. PayPal is now easier to use as registration no longer is required.
- Rao will ask a colleague of hers to be Membership Co-Chair.
- Rao will drop 2009 members without emails.

**College Section:**

- Thaler reported for Batemarco who was excused. The Committee was turned down by the first speaker for the Annual Conference since he would be away that weekend. He recommended another librarian to present, and Batemarco has contacted her and is awaiting her reply.

### **Youth Services Section:**

- John Monahan offered to work as a Co-Chair with Z. M. Baird. Board members suggested that we post dates for the Mock Awards Program and the Performers Showcase on the Wiki as soon as they are known.

### **Support Staff Section:**

- Grandison has approached Doris Hackett of the Mount Vernon Public Library to be a speaker for the Conference, and she has accepted. Ms. Hackett is the author of *Check This Out!*
- Rao mentioned that she knew a colleague of Grandison and suggested Grandison approach her to be Co-Chair of the Section.

### **Public Relations Committee:**

- McMahon was excused. Rothman is working on an email list for publicity purposes and will contact Reznick who is setting up Constant Contact. Board members suggested McMahon might need a Co-Chair to manage WLA's Facebook and Twitter accounts. They also suggested that any job ads could be posted on Facebook. Tagliaferro volunteered to manage Facebook and Twitter until we find a Co-Chair.

### **Washington Irving Committee:**

- Thaler read a report by DeLuca who was excused. The Committee has booked storyteller Jonathan Kruk for the Annual Conference. He will wear period costume and talk about Washington Irving and the Legend of Sleepy Hollow. This will be in addition to the authors. The Committee will meet October 15 to begin work on the list of authors who are possible candidates for this year's awards. No consensus has been reached on the time frame of the author program. However, according to an email survey among Board members, it appears that preference is having the program in the afternoon. Cutul reported for Z.M. Baird who was excused. Z.M. Baird suggested that an afternoon program would attract a wider audience and could possibly culminate in a cocktail hour with book signings. We could look for a sponsor for this part of the program.

### **Future Programs:**

#### ***Digital Storytelling***

- Rao will arrange for a daytime workshop on Digital Storytelling at Mercy College.  
There are several free online software programs that can be used for Digital Storytelling, such as Photo Story 3 and VoiceThread.

### ***School-Public Library Cooperation Program:***

- Board members discussed setting up a joint meeting of school and public librarians for Fall of 2011. Monahan mentioned that BOCES sponsors a traditional partnership dinner with a similar aim.

**Annual Conference:**

**Speakers:**

- Cruz suggested Rebecca Mazin, co-founder of *Recruit Right*, as a possible speaker.
- Thaler mentioned Eric Larsen, a speaker on anger management whom she had heard at a recent workshop.

**Keynote speaker:**

- Rao suggested the well known American journalist Roxana Saberi. Saberi has a Persian and Japanese background and was arrested in Iran on espionage charges and later released. Rao had heard her speak and found her a very exciting speaker.

**Miscellaneous items:**

- Tagliaferro will create “help wanted ads” for vacant positions on the Board and forward them to Rao.
- Board members are urged to submit 2-3 bullet point descriptions of their duties and forward them to Cruz who will post them on the Wiki.

**Future Meetings:**

- Thaler suggested, and Board members agreed to have future meetings (except for the November meeting) on the second Thursday of each month.

The meeting was adjourned (Rothman/Monahan) at 12:05.

Respectfully submitted by Ann-Marie Cutul

**Upcoming Meetings:**

**Monday, November 15 at the White Plains Public Library**

**Thursday, December 9 at the Chappaqua Public Library**

**All meetings are held 10 A.M. to Noon.**