

WESTCHESTER LIBRARY ASSOCIATION
Minutes of the Board of Directors Meeting
November 15, 2010
White Plains Public Library

Present: Diane Batemarco, Aurora Cruz, Ann-Marie Cutul, K. De Luca, Ed Falcone, Dan Glauber, Maxine Grandison, Nancy Keating, Cathy Paulsen, Srivalli Rao, Carolyn Reznick, Sharon Rothman, Judith Rovenger, Jessica Tagliaferro, Susan Thaler, and May Wu.

The meeting was called to order at 10:10 A.M. Motion (Reznick/Glauber), to accept the Minutes of October 14, 2010, passed with one correction.

President's Report:

- Thaler welcomed May Wu, new Co-Chair of the Support Staff section. She also announced that Iamonico is considering resigning as Chair of the Professional Development Committee and asked that we open it up for discussion. Glauber offered to take her place. Reznick will continue on, and Cruz offered to read the applications.
- Thaler, Tagliaferro and Cruz have collected and revised descriptions for the following vacant positions on the Board: Vendor Chair, Raffle Chair, and Publicity Co-Chair. The descriptions will be posted on the webpage.
- Thaler also suggested a theme for the Annual Conference: *Fearless Librarians: Inventing the Future*, inspired by a quote by Alan Kay mentioned by John Palfrey in his book *Born Digital*: "The Best Way to predict the future is to invent it." Board members were asked to email Thaler their comments.

Treasurer's Report:

- Falcone reported that as of October 31, 2010, WLA had \$15,266.22 in the Checking Account and \$24,020.20 in the Savings Account with a combined balance of \$39,286.42.

Membership Report:

- Rao will send out membership renewal notices this week via email. She is also working on PayPal and will do a trial for Board members this week. Rao will be away April 15 – May 6 next year. A co-worker will assist with checks for the Conference.

Reference Section:

- Paulsen announced that Z.M. Baird has approached Nancy Dowd, Director of Marketing at the New Jersey State Library to be a Conference speaker. Dowd is the author of *Bite-Sized Marketing: Realistic Solutions for the Over-Worked Librarian*. She spoke at ALA and was very effective.
- The Committee is also considering Rebecca Mazin, co-founder of Recruit Right, to speak about job searching.

College Section:

- Batemarco reported that the Committee has booked Alexa Pearce of NYU to do a session on Mobile Reference at the Conference. The Committee is working on a second speaker.

Youth Services Section:

- Thaler reported for Z.M. Baird who was excused. The Committee is working on planning the Annual Buzz for Awards to be held in early January 2011. The budget for the event is estimated to be \$400. Motion (DeLuca/Grandison), to accept the budget, passed.
- The Committee is also planning a WLA/WLS Performers Showcase in March and would like to have a budget of \$125-175. Motion (Rothman/Rovenger), to accept the budget, passed.
- Ideas for the Annual Conference include School Library/Public Library Cooperation, a Publishers Showcase and Student Film Festivals. Susan Conlon who runs a successful program with high school and college students in Princeton, NJ, is the intended speaker for the latter.

Support Staff Section:

- Co-Chair Wu, who just joined the section as Co-Chair, suggested that Elmsford Chiropractic PLLC do a workshop for the Conference. The program would focus upon exercises on the workplace to stay fit. Cruz also suggested a workshop on Anger Management.

Public Relations Committee:

- Cruz will contact Valerie Herman and ask her if she would be Co-Chair of the section. Reznick is working to set up Constant Contact.

Legislation Committee:

- Glauber distributed the 2010 County election results. The NY State Senate race between Suzi Oppenheimer (DEM) and Bob Cohen (REP) is still undecided.

Professional Development Committee:

- Glauber, Chair, suggested that the Board vote on the Committee giving out two separate awards, one for professional development and one for undergraduate or graduate course work relating to the library field. The professional development award would include Support staff, and the award could be for any library related workshop or program. Motion (Reznick/DeLuca), to accept the revised guidelines, passed.

The Washington Irving Committee:

- DeLuca saw Jonathan Kruk's perform "The Legend of Sleepy Hollow" at the Old Dutch Church in Sleepy Hollow. He will do a similar, shortened performance at the Conference, focusing on the life of Washington Irving.

- The Committee is considering ordering inscribed flash drives as take away gifts at the Conference. The Washington Irving Program will be at the end of the day. The Committee will look for a local sponsor of wine and cheese after the program, provided Doubletree will allow it.

Upcoming Program:

- Rao will arrange a workshop on Digital Storytelling at Mercy College in March. Attendance will be limited to 15 participants and last three hours. If successful, it can be repeated in the Summer time.

Annual Conference:

Keynote Speaker:

- DeLuca will try to get Keith Richards of the Rolling Stones as a key note speaker.
- Rao also suggested journalist Roxana Saberi who was imprisoned in Iran and later released.
- Thaler asked the Board to email her their ideas.

Honoraria:

- Motion (Grandison/Tagliaferro), to set an individual honorarium at max \$250 and the keynote honorarium at \$1000, passed. An individual honorarium could be extended to \$300 in an exceptional case.

The meeting was adjourned (DeLuca/Grandison) at 11:50.

Respectfully submitted by Ann-Marie Cutul

Upcoming Meetings:

Thursday, December 9 at the Chappaqua Library

Thursday, January 13, 2011 TBA

Thursday, February 10, 2011 TBA

Thursday, March 10, 2011 TBA

Thursday, April 14, 2011 TBA

Friday, May 13, Annual Conference at the Doubletree