WESTCHESTER LIBRARY ASSOCIATION

Minutes of the Board of Directors Meeting October 12, 2017 Mount Kisco Public Library

Present:

Liz Anastasi, Christa DeFaber, Kathryn Feeley, Eleanor Friedman, Alex Gaete, Martha Iwan, Bonnie Katz, Diana Lennon, Mallory Marinaro, Sara Rodgers, John Torres, James Trapasso

Excused:

Zahra M. Baird, Gina Bell, Pam Berger, Dan Glauber, Maxine Grandison, Terry Kirchner, Kathy Palovick, Elaine Provenzano, Sharon Rothman, Daniel Sabol

The meeting was called to order at 9:47. Diana Lennon made a motion to accept the minutes of the September 2017 meeting as read; Linda Surovich seconded. The motion was passed and the minutes were approved.

President's Report:

- James thanked those who voted on reimbursing the Anne Izard Awards committee \$300 for their luncheon via email and opened the floor to make the vote official. Diana motioned to accept the results of the online vote; Linda seconded. All were in favor and the motion passed.
- James asked to confirm that each committee has a chair. Elaine is waiting to confirm Christa DeFaber from Greenburgh as co-chair of the Professional Development committee.
- Ellen Tannenbaum from the John C. Hart Library and co-chair of the Anne Izard Storyteller's Choice Awards, was supposed to attend today's meeting to discuss the awards program scheduled for September 19th in Shrub Oak. James is planning to attend the event.
- Battle of the Books is coming up on Saturday, October 21st—Liz said all are welcome to volunteer; breakfast and lunch will be provided. The bags that WLA sponsored to give to all participants came out really nicely.

Treasurer's Report:

- Sharon met with James and Diana. They had a productive meeting about the process for reimbursements, payments, expenditures, and the like.
- Sharon is working on a projected expenses budget structure and outline.
- Sharon was unable to attend the meeting but sent the Treasurer's Report via email.

Mid-Winter Conference:

- Jeremy Johansen was confirmed as the keynote speaker for our Mid-Winter Conference. James will get Alex all of the information for a flier, but the details right now are that the conference will take place January 17th from 9-12 at the Ossining Public Library.
- There will be a question and answer session at the end of Jeremy's talk.
- Diana wondered if it would be possible to have a Save the Date flier available for the WLA table at the Chappaqua Children's Book Festival.

Annual Conference:

- Bonnie and Liz have volunteered to be on the conference committee.
- James and Diana will work with the committee on the theme; they have some ideas for a theme and also for speakers.
- Elaine recruited a coworker, Jane, to be on the committee.

• The conference will be held May 4, 2018 at Doral Arrowwood.

Professional Development Committee:

- We welcomed Christa DeFaber, of the Professional Development committee, to the board as our newest board member.
- There is a flier for the 11/16 workshop, *Using Improv to Improve Your Performance At Work*.

Legislation Committee:

No report

Academic and Special Libraries Committee:

• No report

Youth Services Committee:

No report

Public Relations Committee:

• No report

New Business:

- Thank you to Liz, Diana, and Eleanor for volunteering at the WLA table at the Chappaqua Children's Book Festival. Liz and Diana will be there from 10-12, and Eleanor will be there from 12-2. The WLA banner and fliers will be there.
- Thank you to Kathryn for the introduction to the graphic designer Rafael Ortiz, who did sample logos for our logo redesign project. His fee is \$150, which is very nominal. James emailed the logos to the board for discussion. Diana suggested that if we do a logo, we should also redo the website (which was described as dismal and drab) and build the new site around the logo. James would also like to have lanyards and canvas bags with the new logo. A discussion of the logos took place and we agreed to vote through email on the logo and officially changing the WLA color from burgundy to blue.
- Diana, James, and Linda will meet to talk about how to build our membership.

A motion to adjourn was made by John at 10:10; Martha seconded and the meeting was adjourned.

Respectfully Submitted,

Mallory Marinaro

Upcoming Meetings:

November 2: WLS
December 14: Ossining

January 17: Mid-Winter Conference, Ossining

February 8: WLS March 8: Greenburgh April 12: Mount Kisco

May 4: Annual Conference, Doral Arrowwood