

WESTCHESTER LIBRARY ASSOCIATION
Minutes of the Board of Directors Meeting
April 13, 2017
Westchester Library System

Present:

Liz Anastasi, Alex Gaete, Martha Iwan, Bonnie Katz, Terry Kirchner, Diana Lennon, Mallory Marinaro, Kathy Palovick, Sara Rodgers, Sharon Rothman, Daniel Sabol, Linda Surovich, John Torres, James Trapasso

Excused:

Zahra Baird, Gina Bell, Pam Berger, Kathryn Feeley, Eleanor Friedman, Dan Glauber, Maxine Grandison, Joseph Manozzi, Elaine Provenzano

The meeting was called to order at 10: 01. Diana Lennon made a motion to accept the minutes of the March 2017 meeting; Kathy Palovick seconded. The motion was passed and the minutes were accepted.

President's Report:

- Sara announced our two new section chairs: Daniel Sabol (Academic and Special Libraries) and Kathryn Feeley (Reference). She is looking forward to the workshops they will bring to the conferences.
- Publicity—Ryan Jackson needs to send an invoice to us; the new WLA logo needs to be sent to LARC for their conference materials.
- We need to update our member benefit brochures.

Treasurer's Report:

- Sharon sent a treasurer's report to board members via email.
- Regarding Ryan Jackson, Sharon has asked him for invoices but he has never sent one; according to Bonnie, he accepted payment for the logo but he never bills WLA.
- Terry suggested that we put something in writing and say that, for our audit purposes, we need to link our own credit card to the WLA website domain; Sara will draft a letter and Sharon will provide him with our credit card information to facilitate the transition.

Membership Report:

- We currently have 95 members.

Legislation Committee:

- Kathy will email and invite legislators to attend lunch at the conference; LARC is fine with inviting them.

Academic and Special Libraries Committee:

- Dan has several ideas for workshops: Digital Movie-Making, Digital Storytelling, 3-D Printing, and Learning How to Code; these could be great professional development offerings. WLS can co-sponsor programs—Dan, Terry, and Diana will speak further about scheduling workshops.

Youth Services Committee:

- Eleanor is working on the School/Public Library Cooperation Award. She will follow up with Sara.

Vendor Committee:

- Vendors normally come in at the last minute.
- We can reach out to our networks to see if they would be interested in being vendors at the conference.
- The Connecticut library conference is the same day and is a much bigger event than ours—many vendors may be choosing to go there instead.
- Send Terry an invoice for sponsorship/vendor table.

Public Relations Committee:

- Alex updated the benefits brochure and make copies for conference packets.
- The packing party for the conference will be end of April/beginning of May.
- A discussion of the logo ensued—Sara will send the latest to the board and we will discuss revamping it at a future meeting.

Professional Development Committee:

- There have only been two applicants for the scholarship; the deadline is April 17—we can extend by a week. Linda will send an email to members announcing the extension.
- The next event will be Teaching Technology in the Library on May 18th, at the Ossining Public Library.
- The March 29th event went very well and there was a good conversation afterwards; we also got two new members that day.

New Business:

- Battle of the Books is scheduled for October 21, possibly at Hendrick Hudson High School. Volunteers are always needed. Linda will send an email to members and Terry will send to WLS. We can also send information and volunteer requests to Volunteer NY and Nonprofit Westchester.
- This year, the Battle of the Books board would like to give something tangible to all participants. They were hoping each participant could get a drawstring bag with the Battle of the Books logo on it. Liz Anastasi asked if WLA would consider sponsoring the purchase of the bags.
 - James made a motion to approve \$350 for Battle of the Books to use for purchasing the drawstring bags. Bonnie seconded. All voted in favor and the motion passed. Liz and Mallory will follow up with the Battle of the Books Board.

Conference:

- Registration, via Wild Apricot, is live.
- Sara is waiting for Jessica to confirm that brochures have been printed.
- Jessica will send out the date for the packing party and anyone who wants to come is welcome.
- Vendors: we can send one large check to LARC for all of the vendors after the conference. Martha asked if vendors will have nametags; Liz suggested sending Jessica a list of vendors to have nametags made.
- Liz and Bonnie reported the following:
 - The Wild Apricot software seems to be working better than it had in the testing phase.
 - The early bird deadline was extended.
 - There will be a buffet-style lunch in the banquet hall. Food accommodations are available.
 - Registration and the keynote speech will be in the Watson Room.
 - Liz emailed the conference schedule to the board. Our business meeting will be from 9:30-9:45.
 - James voiced his concern that no one from WLA has seen the convention center yet.

- Jessica, as LARC president, will be emceeding the event. We can let her know what we want said, should we want anything announced.
- On discussion of legislators, Terry said that pictures on social media are just as valuable to legislators as speaking time.
- Parking—Sara has parking passes and will send through ILL.
- LARC is handling a lot. If anyone is interested in volunteering the day of the conference, please email Bonnie and Liz.

Old Business:

- Sara followed up on having an app for the conference. It's very expensive—\$1,000. But it could be a good opportunity for sponsorship; Terry will reach out to TD Bank.

Luncheon:

- We will invite the LARC board.
- Terry offered to host at WLS and have food brought in. Terry will coordinate the food and Diana will work with him.
- The lunch will be Thursday, June 8, from 11:30-2.

A motion to adjourn was made by Diana at 11:32; Martha seconded and the meeting was adjourned.

Respectfully Submitted,

Mallory Marinaro

Upcoming Meetings:

June 8th: WLS