



2015 New York State Teen Video Challenge

Create a video promoting Summer Reading. You could win \$150 and an award for your library.

State Winners will be shared with libraries nationwide.

For more information go to:

<http://www.summerreadingnys.org>

Summer reading at New York Libraries is a program of the Office of Cultural Education in the New York State Education Department and is funded through the Federal Library Services and Technology Act, with funds awarded to the New York State Library by the Federal Institute of Museum and Library Services.

The Collaborative Summer Library Program (CSLP) is a grassroots consortium of states and member affiliates working together to provide high-quality summer reading program materials for public libraries. <http://www.cslpreads.org>.



Cut along the dotted line and submit the form below. Retain the top portion for your records.

2015 New York State Teen Video Challenge - Entry Form

Name of Your Local Public Library _____

Your Name _____ Age _____

Your Address _____ State _____ ZIP _____

Your Email _____ Your Phone Number _____

Video Title _____

URL of Uploaded Video _____

If the video uses audio that is in the public domain list source _____

I certify: (1) the audio used in the video was either created by the entrant or is in the public domain, (2) the video was made by the teen creator(s) only, and (3) the model release form(s) for each person appearing in the video are attached.

Your Parent's or Legal Guardian's Name _____

Your Parent's or Legal Guardian's Signature _____ Date _____

Keep these instructions and a copy of the entry form for your records.

Eligibility

The "2015 Teen Video Challenge" for New York State is open only to legal U.S. residents who are residents of New York State aged 13 -18. Participants are ineligible if directly related to the panel of judges for the contest. By participating, entrants agree to be bound by these Contest Rules.

Each participant or group may submit one video per entry. Each entry must include signed Model Release form(s). All submissions must be received by **February 25th, 2015**. Late entries will not be accepted. A DVD of the video and a brief written summary will be requested from the winner for full accessibility.

Terms and Conditions

All audio and artwork must be created by the entrant or be in the public domain and must be specified as such on the entry form. CSLP (and all CSLP member affiliates) have permission to use the "2015 Teen Video Challenge" submissions, including all work created and all intellectual property embodied therein, as per the Model Release form.

Video Criteria for Acceptance

All videos must:

- Be 30 to 90 seconds.
- Promote the idea of using public libraries and reading.
- Include your interpretation of the 2015 CSLP teen slogan "Unmask" for the 2015 Summer Reading Hero theme.
- Be designed for use at any library.
- Be appropriate for viewing by audiences of all ages.

Video will be judged on the following criteria

- Creativity
- Message clarity and relevance
- Motivation and inspiration
- Overall impact

How to Enter

1. **Go to** www.summerreadingnys.org and click the "2015 Teen Video Challenge" for helpful information and resources.
2. **Create** your video.
3. **Title** your video with: "2015 TVC - NY - Unique Name." Please choose a unique name that does NOT include your real name.
4. **Upload** your video to www.youtube.com.
5. **Fill out** and sign your completed Entry & Model Release forms and
6. **Mail or deliver** completed forms, using the label "2015 TVC" to **your local public library** by **February 25th, 2015**. All forms are available at www.summerreadingnys.org.

Late entries will not be considered.

All entries containing copyrighted material (audio, images, etc.) will be disqualified. For allowable resources go to www.summerreadingnys.org.

Winners and Prizes

CSLP will review all state winners during April 2015. In the spring of 2015, CSLP will award each CSLP approved State Teen Video Challenge Winner \$150. Their Local Public Library will receive prizes worth at least \$50 from CSLP and Upstart.



**Questions?
Ask your local public librarian!**