# Libraries as a Digital Media Creation Hub
## Practices and Resources

*Do you want to know how to help your library patrons create short films? Do you have iPads and computers but don't know how to use them to create digital content?  Anyone can harness the power of technology to create with their patrons. Come here what Austin Olney, Digital Media Specialist (914-422-6999 [aolney@whiteplainslibrary.org](mailto:aolney@whiteplainslibrary.org))  has done at the White Plains Public Library and Z (Z, [z@ypl.org](mailto:z@ypl.org) (914) 375-7967) has done at the Yonkers Riverfront Library.  Swap and share ideas are welcome so if you have projects you have worked on, please bring them to share!  A short NYLA FILM business meeting will precede the program!*

| **Mac Software** | **PC Software** | **Hardware:** Green Screen |
|---|---|---|
| Final Cut Pro X ($299), iMovie, Quicktime Player | Movie Maker, VLC Media Player | ($50), Tricaster ($1000+) |

**iPad Apps**
Stop Motion Studio, iMovie ($4.99), Green Screen
Movie FX Studio ($2.99)

Tips:
- Have a vision for what patrons will be creating.
- Use "Guided Access" on iPads.
- Work with schools/organizations in the area (Colleges, High School Technology Classes and Teachers, YMCA, & Film Centers) . It is possible to link up with local filmmakers with a shared vision to maximize potential for library programs.
- Have fun. If you are not enjoying it, chances are patrons will not either.
- Utilize video streaming services, such as YouTube to feature student content and not use network bandwidth.
- Go with the flow of the program. If students appear to be interested in a particular topic, dissect it if possible.
- Award students of program in some way for their efforts (certificates, food, etc.)
- Have a showing of content - film screening, open to the community.
- Find a variety of help and training resources to guide you through your digital media projects. Make sure that you have a collection of technology reference books pertaining to available hardware and software.
- Subscribe to online resources that contain thousands of training videos, technology textbooks, and beginner's guides such as [Lynda.com](http://Lynda.com) [Atomic Learning](http://AtomicLearning.com) and [SafariBooks](http://SafariBooks.com).
- Visit other spaces that offer digital media learning both physically and virtually.

## RESOURCES:

2014 Summer Digital Workshops at White Plains Public Library:
http://www.wphsambassadors.org/react-news/summer-media-workshop-episodes/

White Plains Public Library YOUTUBE Channel:
http://www.youtube.com/user/WhitePlainsLibrary

Digital Media + Learning: The Power of Participation: http://dmlcentral.net/
YOUMedia Network: Reimagining Learning in the 21st Century http://youmedia.org/

Digital Media Labs in Libraries by Amanda L. Goodman (ALA, 2014):
http://www.alastore.ala.org/detail.aspx?ID=11239

Elyse S. - Z's co-worker Gadgets:http://www.pinterest.com/pieces1013/gadget-board/

Jacob Burns Film Center Media Lab - Make Media: Share Stories:
https://education.burnsfilmcenter.org/education/courses/semesters/fall/categories/all#cour
se_listings

The Digital Arts Experience in White Plains NY: http://www.thedae.com/

Brownsburg Public Library TECHSpiration Creatie Media Lab:
http://www.brownsburg.lib.in.us/cml.html

Digital Media Lab at Skokie Public Library:
http://www.skokie.lib.il.us/s_about/how/Tech_Resources/DML.asp

Penn Libraries Vitale Digital Media Lab: http://wic.library.upenn.edu/wicfacilities/lab.html

NCSU library (Academic) http://www.lib.ncsu.edu/spaces/digital-media-lab-studio

Animoto - Make Videos Easily https://animoto.com/

Story Collecting the Y Shows How: http://www.thegoodmancenter.com/wp-
content/uploads/2013/11/freerange_13_11.pdf
https://www.youtube.com/watch?v=faocfLbixWg&list=PLAFF55189C0891AE5&index=5

NY State Summer Reading Video Contest: http://www.summerreadingnys.org/wp-
content/uploads/2014/10/2015-TVC-NYSEntryForm.pdf

Trent Gardner Eagle Scout Book Trailer Project:
https://www.youtube.com/channel/UCHS1QoFTKGkZmliALOmgwOQ

Yonkers YMCA We Own the Night https://www.youtube.com/watch?v=F-
R3c4iWmyY&feature=email

Newspaper Articles - Yonkers newspaper about Film Festival and Technology Center
http://www.risingmediagroup.com/images/web%20pdfs/10-24yonkers_rising.pdf