

WESTCHESTER LIBRARY ASSOCIATION
Minutes of the Board of Directors Meeting
April 12, 2012
Scarsdale Public Library

Present: Carol Angert, Judy Ashby, Mary Ayers, Diane Batemarco, Aurora Cruz, Ann-Marie Cutul, Ed Falcone, Dan Glauber, Bonnie Katz, Towanda Mathurin, Srivalli Rao, Carolyn Reznick, Sharon Rothman, Jessica Tagliaferro, and Susan Thaler

Excused: Tim Baird, Zahra M. Baird, Alexandra Gaete, Maxine Grandison, Valerie Herman, Terry Kirchner, Diana Matson, Donna Pesce, and Carolyn Reznick,

The meeting was called to order 9:45. Motion (Ayers/Glauber) to approve the Minutes from March 8, 2012, passed.

President's Report:

- Tagliaferro announced that Vendor Chair Bonnie Katz has accepted the nomination for Vice President for the 2012-1013 year. The WLA slate will be emailed to members later today. Tagliaferro is willing to take over and work with the vendors next year.
- The 2012-2013 WLA Directory has been completed thanks to Carol Angert and Pam Thornton.
- Tagliaferro suggested we have a contest for the new WLA logo. It would be open to the public. Motion (Katz/Ashby) to approve a \$100 gift certificate for the winner, passed. Tagliaferro will make up a flier to be distributed at the Conference.
- Tagliaferro reminded everyone that the "Packet Party" will be Monday, May 7, starting at 5:30. It will be in the staff room on the 3rd floor of the WCC Library, and pizza will be served.
- Tagliaferro will email the Board with possible dates and restaurant choices for the June meeting.

Treasurer's Report:

- Falcone reported that as of March 31, 2012, WLA had \$16,352.78 in the Checking Account and \$24,037.08 in the Savings Account with a combined balance of \$40,389.86. He also distributed the Annual Report April 1, 2011 – March 31, 2012 and noted that the March 31, 2012 closing balance was almost identical to the closing balance a year ago.

Membership Report:

- Rao reported that WLA has 180 members so far. Rao will email the 2012-2013 WLA Slate to members later today. She will send out another Conference reminder tomorrow. She will also send out an email to extend the Monday Early Bird deadline. Rao will send a link to the Directory to members closer to the Conference. She will figure out a way to put up a hidden link on the website.

Web Administration Committee:

- Glauber announced that the new website is up and running. A minor glitch with PayPal has been fixed.

Youth Services Section:

- Thaler read a report from Z.M. Baird who was excused.
- Conference speaker Pam Berger will reconfirm her AV needs. The Village Bookstore has book titles of the speakers so that their books will be available before the book signing.
- The Anne Izard Award Committee is meeting on a regular basis to review books sent from publishers.
- Z.M. Baird has been in contact with Barnes & Noble. They will bring NOOKS and information about them, as well as a book basket and gift card for the raffle.
- Best Buy will bring an iPad, gaming consoles, smartphones and possibly the new Galaxy 2 tablet.
- Terry Kirchner from WLS has made arrangements to bring laptop devices, gaming console, wireless boxes and technical expertise to the Conference.
- Z.M. Baird has been in touch with local authors such as Mark Siegal, Lawrence Pitzona, E.C. Meyers, and Rob Fleder for the “Author Garden” segment of the Conference.
- She has also been in touch with the Jacob Burns Film Center about free popcorn and soda coupons and a membership to raffle off.

Legislation Committee:

- Tagliaferro read a report from Pesce who was excused.
- The New York State Budget passed and included the following library funding restoration: \$2.615 million in additional Library Aid, as well as \$1.3 million in funding to those libraries impacted by the MTA Payroll tax. 200 million was also moved from competitive school grants to formula funding in School Aid, providing more direct aid to schools.
- National Library Advocacy Day is planned for April 24 in Washington D.C.
- Pesce has invited eleven legislators the Annual Conference but has received no commitment yet.

Away from the Desk Committee:

- Rothman is preparing an info sheet on the Committee and its activities for the Conference packet.
- She inquired about the Bob Trudell scholarship. Cutul mentioned she had spoken to Mr. Trudell’s son and mentioned the scholarship which is supposed to be managed by James Mahoney, Director of the Nyack Public Library. Cutul gave her contact information to Mr. Trudell’s son but has not heard back from him.

Conference:

Publicity:

- Tagliaferro distributed Gaete’s Conference brochure. Tagliaferro also distributed another flier invitation for the Luncheon and Local Author Book Signing that she herself had made. On behalf of Gaete she asked for help distributing copies at area venues, such

as Starbucks, and libraries outside Westchester. Tagliaferro pointed out the need for more one person to manage the work of the Public Relations Committee.

AV Equipment:

- Mathurin reported that she has received all AV equipment needs from the Conference speakers.
- Cruz urged Board members to bring any LCD laptops, microphones and portable microphones they can spare for the day as Doubletree charges a hefty fee for these.

Pictures:

- Ashby volunteered to be photographer of the day.

Vendors:

- Katz reported that she is waiting to hear back from three more vendors.

Questions for the Panel:

- Tagliaferro reported that she has only received one suggestion so far. A discussion followed among Board members, and the following areas were touched upon: eBooks and how they fit into the future of libraries, the importance of collaboration between different kinds of libraries, alternatives to Overdrive, and library cards for minors.

Raffle:

- Raffle Chair Angert distributed a list of 25 raffle prizes. Z.M. Baird has secured additional prizes not on this list.

The meeting was adjourned (Rothman/Thaler) at 11:25 A.M.

Respectfully submitted by Ann-Marie Cutul

Conference Packet Stuffing Party:

Date: Monday, May 7, 2012

**Place: Westchester Community College Library
3rd floor Staff Room**

Time: Start at 5:30 P.M.

WLA Conference

Date: May 11, 2012

Place: Doubletree Hotel, Tarrytown

Time: 8 A.M. – 4 P.M.

Final Board Luncheon Meeting:

Date in June TBA

Place: TBA

