

WESTCHESTER LIBRARY ASSOCIATION
Minutes of the Board of Directors Meeting
September 8, 2011
White Plains Public Library

Present: Mary Ayers, Tim Baird, Zahra M. Baird, Cheryl Berent, Tata Canuelas, Ann-Marie Cutul, K. De Luca, Dan Glauber, Maxine Grandison, Bonnie Katz, Terry Kirchner, Towanda Mathurin, Donna Pesce, Srivalli Rao, Sharon Rothman, Jessica Tagliaferro, and Susan Thaler

Excused: Judy Ashby, Aurora Cruz, Valerie Herman, Diana Matson, Carolyn Reznick, and Pam Thornton

The meeting came to order at 10:30. Because of flooding and heavy traffic it was decided to shorten the meeting.

Motion (Rao/Glauber) to approve the Minutes of August 11 passed with one correction.

WLA website:

- Ryan Jackson from the White Plains Public Library demonstrated the new WLA website that he has created. It uses a Content Management System (CMS), Concrete 5, and runs on PHP. You can edit it like Microsoft Word and easily create photo pages. It is password protected.
- Tagliaferro mentioned that Board members would like to see a different color background. Jackson will experiment with a few different ones and send us samples. He will also contact a friend who is a graphic designer and get a price quote for creating a new WLA logo.
- Glauber volunteered to take over running the website once Jackson has finished setting it up. Motion (DeLuca/Glauber) to accept the new page passed. We will write up a formal agreement with Jackson when we take over the website and give him an honorarium in conjunction with the logo fee.

Public Relations Committee:

- Glauber reported he had had no luck recruiting the person he had in mind for the Committee.
- Katz said she might have someone in mind. Someone mentioned that Rothman also might know someone.
- Rao has a list of mailing labels for METRO libraries, and she will post it on the WLA Wiki.

Professional Development Committee:

Tagliaferro announced that Diana Matson has accepted the position as Chair of the Professional Development Committee.

Non-Conference Event Planning Committee:

- Z.M. Baird reported that she and Paulsen had checked out the Westchester Table Tennis Center in Pleasantville with a possible appearance by Will Shortz.
- Kirchner reported that METRO will run two half day workshops in October at an unspecified location in Westchester. WLA would be responsible for one third of the expenses or approximately \$680. Motion (Grandison/Glauber) to assume this expense, passed. WLS will do the publicity, and WLA will distribute the fliers via the Constant Contact Newsletter.

The meeting was adjourned (Glauber/Z.M. Baird) at 11:25 A.M.

Respectfully submitted by Ann-Marie Cutul

Upcoming Meeting:

Date: Thursday, October 13

Time: 10 A.M. – 12 Noon

Place: Scarsdale Public Library