

**WESTCHESTER LIBRARY ASSOCIATION**  
**Minutes of the Board of Directors Meeting**  
**October 13, 2011**  
**Scarsdale Public Library**

**Present:** Cheryl Berent, Ann-Marie Cutul, K. De Luca, Dan Glauber, Maxine Grandison, Bonnie Katz, Towanda Mathurin, Donna Pesce, Srivalli Rao, Carolyn Reznick, Jessica Tagliaferro, and Susan Thaler

**Excused:** Tim Baird, Zahra M. Baird, Ed Falcone, Valerie Herman, and Terry Kirchner,

The meeting was called to order at 10:15. Motion (Thaler/Reznick) to approve the Minutes from September 8 passed.

**President's Report:**

- Tagliaferro announced that Glauber has worked to update the WLA website.
- Tagliaferro also mentioned that Hope's Door has contacted her about co-sponsoring an event with WLA. Tagliaferro will investigate further. Board members agreed that WLA should get more involved in charity work and maybe run fundraisers.
- Tagliaferro announced that money had been approved for the Table Tennis Event in the sum of \$150-200.

**Treasurer's Report:**

- Thaler reported for Falcone who was excused. As of September 30, 2011, WLA had \$15,924.33 in the Checking Account and \$24,031.13 in the Savings Account with a combined total of \$39,995.46.

**Web Administration Committee:**

- Glauber now has administrative access to the new website. Board members discussed the stipend for Jackson and voted unanimously for a \$500 cash award with the stipulation of continued assistance from Jackson if necessary. Tagliaferro will draft a letter accompanying the award. Glauber will examine the website to make sure that all is in order before it will go live.
- Reznick has sent out a Constant Contact Newsletter. Thaler reported that Falcone had trouble opening it on his iPad.
- Board members discussed the WLA logo. Everyone is urged to come up with key words that will convey WLA's mission for the next meeting to assist in the creation of a new logo.

**Membership Report:**

- Rao will send out membership renewal notices via email the first week of November. She will encourage renewal via PayPal.

**Reference Section:**

- Berent reported that Ayers had contacted Christopher Platt, Director of Collections and Circulation Operations at the NYPL, to do a workshop at the Annual Conference. Board

members agreed that he should focus his talk on E-books and tailor it to the Conference theme of Sustainability.

**College Section:**

- Batemarco was excused but had asked in an email whether the College Section should plan for one or two workshops. Conference chairperson Mathurin replied that she was working on a sample schedule with Cruz.

**Youth Services:**

- Thaler reported for Z.M. Baird who was excused. The Performers Showcase is planned for November 15 at the White Plains Public Library. Notice has been sent out via the Constant Contact Newsletter, and fliers will be distributed. Tee Cotter is in charge of the program.
- The Mock Awards will be held at the White Plains Public Library either January 9 or January 11.

**Support Staff Section:**

- Grandison will go the WLS Circulation meeting November 10 to publicize WLA. Board members suggested she pass out a sheet to get email addresses of the attendees for future WLA mailings.

**Public Relations Committee:**

- Please send notices of library related events to Reznick to post in the WLA Constant Contact Newsletter.

**Legislation Committee**

- Pesce reported that the NYLA legislative alert from September announced that the Library Construction bill was signed by the governor. There were also two ALA legislative alerts. One from September 15 said that the American Jobs Act or AJA was introduced in the Senate. The bill would allow for the retention and rehire of up to 280,000 educators, including school librarians. The impact on New York State would be 18,000 jobs. The second alert, dated October 4, was about the Strengthening Kids' Interest in Learning and Libraries (SKILLS) Act which was introduced in the Senate. The act includes provisions to support school libraries.

**Away-from-the-Desk Committee:**

- The Committee has planned a "Play Ping Pong" event at the Will Shortz's Westchester Table Tennis Center in Pleasantville November 17. Fliers will be distributed.

**Other Committee Reports:**

- Tagliaferro reported for Kirchner who was excused. METRO will run two workshops on Customer Services jointly sponsored by WLS and WLA. The workshops will be held at WLS. "Raising the Bar on Customer Service for Libraries," intended for staff, will be held November 18. "Managing Customer Service for Libraries," intended for managers, will be held November 29.

**Annual Conference:**

- Mathurin announced that she is working with former Conference Chair Cruz on the Conference schedule.
- Board members discussed what kind of keynote speaker to look for, someone to go with the Conference theme or a big name. They agreed on a big name. Glauber will contact Z.M. Baird to solicit the help of Adriana Trigiani, as promised by her when she was the keynote speaker. Please send any of your own ideas to Glauber.

The meeting was adjourned (Glauber/Grandison) at 11:25.

Respectfully submitted by Ann-Marie Cutul

**Upcoming Meeting:**

**Date: November 10, 2011**

**Time: 10 A.M. – 12 Noon**

**Place: Westchester Community College**