

WESTCHESTER LIBRARY ASSOCIATION
Minutes of the Board of Directors Meeting
January 12, 2012
Scarsdale Public Library

Present: Carol Angert, Mary Ayers, Diane Batemarco, Cheryl Berent, Ann-Marie Cutul, K. DeLuca, Ed Falcone, Alexandra Gaete, Dan Glauber, Bonnie Katz, Terry Kirchner, Towanda Mathurin, Donna Pesce, Srivalli Rao, Carolyn Reznick, Sharon Rothman, Jessica Tagliaferro, and Susan Thaler

Excused: Judy Ashby, Tim Baird, Zahra M. Baird, Pam Berger, Valerie Herman, Diana Matson, and Pam Thornton

The meeting was called to order at 10:10. Motion (Rothman/Ayers) to approve the Minutes from December 8, 2011, passed.

President's Report:

- Tagliaferro mentioned that the Conference Committee had met two times to discuss the theme and a "Save the Date" flier. The Committee is also working to put together the Conference panel.
- The new WLA website is off Concrete 5 and is now hosted by Word Press.
- Valerie Herman can no longer manage our Twitter account but will continue Facebook.
- Angert has volunteered to help Thornton with the WLA Directory since Huang has resigned.

Treasurer's Report:

- Falcone reported that as of December 31, 2011, WLA had \$14,849.17 in the Checking Account and \$24,034.10 in the Savings Account with a combined balance of \$38,883.27.
- Invoice from NYLA to renew WLA's membership for \$95.00 was approved by the Board.

Web Administration Committee:

- Tagliaferro mentioned that we will need a volunteer to manage our Twitter account since Herman no longer is able to maintain it. Regarding Facebook, there was a suggestion to add more administrators who could post new material. Angert, Katz and Rao volunteered to add new posts.
- There was a discussion of the WLA logo. DeLuca volunteered to be in charge of a committee to investigate hiring a designer, possibly Barbara Lipp who had done work for the Ossining Library. Katz and Glauber also volunteered their services for the committee.

Membership Report:

- Rao announced that we have 91 members so far. She will send out another reminder in early February.
- Rao will email membership information to Board members who in turn can forward the emails to the staff at their library.

Reference Section:

- Ayers has returned two speakers' agreements to Mathurin. She needs a bio from Platt and a workshop description. Batemarco interjected that she and Ayers should keep in touch since they both have presenters who will discuss e-books.

College Section:

- Batemarco reported that Jeff Carroll, Assistant Director of Collection Development at Columbia University, has agreed to speak about e-books. She will communicate with Ayers about his presentation to coordinate it with the Reference section's.
- Kathleen S. Mannino, Assistant Professor of Reference, Interlibrary Loan & E-Reserves Librarian from the College of New Rochelle, will be presenting a workshop on library services for students with special needs.

Youth Services:

- Tagliaferro read the report by Z.M. Baird who was excused.
- *The Best Books of 2011* event January 9 at the White Plains Library was a great success with 53 people in attendance.

Youth Services Conference Programs:

- Jennifer Hubert Swan will do a morning workshop. READING RANTS has been suggested as a possible title.
- Pam Berger has been approached to speak in the afternoon. The topic would be based on her book *Choosing Web 2.0 Tools for Learning and Teaching in a Digital World*.

Other Programs/Events:

- *Not Just for Young Adults Book Group* – there is interest among 12 people. White Plains or Yonkers Riverfront has been suggested as a possible meeting place.
- There will be a Spring 2012 Joint WLS/WLA Meeting for Youth Services Librarians, March 20, 9:30 A.M. to Noon at Yonkers Will Library with the topic Storytelling.
- *Fall 2012 Youth Book Preview* is also in the works.

Support Staff Section:

- Tagliaferro reported for Grandison that the topic chosen for the Conference workshop by Ermler will be Communication Style.

Legislation Committee:

- Pesce reported that on December 23 the NY State Regents Advisory Council for Libraries released the second draft of *Creating the Future*, a 2020 vision and Plan for Library Services in NY State. Libraries are encouraged to solicit feedback. More information is available at the NY State Library website.
- NYLA is encouraging all libraries to participate in this year's Snapshot NY Week, February 12-19 or February 19-25.
- There was an email from ilovelibraries.org, part of ALA, asking recipients to contact U.S. senators about including school libraries in the pending reauthorization of the Elementary and Secondary Education Act (ESEA).
- A White House petition was posted by the Association of American School Libraries' president Carl Harvey. It requests that school library programs receive dedicated funding when ESEA is reauthorized.
- WLS will likely participate in Library Advocacy Day with a bus to Albany this year. Kirchner interjected that we still have to work on a local level to advocate for libraries since every library vote has to pass through caucuses in New York City.

Away for the Desk Committee:

- Rothman and DeLuca proposed a variety of fun events and will investigate further.

Professional Development Committee:

- Tagliaferro reported for Matson who was excused. The application and flier have gone out on Constant Contact.

Public Relations Committee:

- Reznick will send out a Conference teaser once the "Save the Date" email has gone out.

Annual Conference:

Theme:

- After a discussion among Board members, the following theme was decided upon:

Traversing the Tightrope: Sustaining Libraries

Conference Schedule:

- Mathurin distributed a revised schedule. After discussion Board members agreed to combine keynote book signing and book signing by home grown authors of Westchester into one slot.

Upcoming Meeting:

- Kirchner announced that METRO will run a workshop on the Reference Interview February 24 at WLS. Kimberly Sweetman from NYU will be in charge. Kirchner inquired if WLA would like to co-sponsor the workshop for \$350. Motion (Reznick/Thaler) for approval, passed.
- Kirchner suggested WLA work directly with METRO to set up future workshops or meetings and will give METRO contact information to Tagliaferro and Glauber. WLS can also help WLA to apply for grants.
- It was suggested that we set up a generic WLA President Gmail account.

Miscellaneous:

- Berent mentioned the legal requirement for recent librarians to attend workshops for credit. Glauber suggested online workshops offered by Lynda.com through WLS and free webinars from state libraries.

The meeting was adjourned (Thaler/DeLuca) at 11:45 A.M.

Respectfully submitted by Ann-Marie Cutul

Upcoming Meetings:

February 9, 2012 at WLS

March 8, 2012 at the Greenburgh Public Library

April 12, 2012, at the Scarsdale Public Library

All meetings to be held 10 A.M. to 12 Noon

