

**WESTCHESTER LIBRARY ASSOCIATION**  
**Minutes of the Board of Directors Meeting**  
**January 14, 2010**  
**White Plains Public Library**

**Present:** Diane Batemarco, Aurora Cruz, Ann-Marie Cutul, Karyn DeLuca, Ed Falcone, Maxine Grandison, Harriet Huang, Melissa Iamonico, Carolyn Reznick, Sharon Rothman, and Susan Thaler

**Excused:** Tim Baird, Zahra M. Baird, Michelle Halpern, John Monahan, Srivalli Rao, Judith Rovenger, and Pam Thornton

The meeting was called to order at 10:10 A.M. Motion (DeLuca/Thaler) to accept the Minutes with two corrections from December 1, 2009, passed.

**Treasurer's Report:**

- Falcone reported that as of December 31, 2009, WLA had \$10,569.30 in the Checking Account and \$30,009.35 in the Savings Account with a combined total of \$40,578.65.

**Membership Committee:**

- Cutul read the report prepared by Rao who was excused. WLA has 105 members for 2010. Rao will send out another email reminder about membership renewal next week.
- Board members are urged to renew, and section chairs urged to approach their section members to join or renew. Bylaws do not indicate if section members need to be paid members. Board discussed this and agreed that it would not be necessary.
- Please send information about WLA sponsored events to Rao for email distribution.
- Rao further suggested that WLA establish a presence on Facebook and Twitter. Cruz will approach Public Relations Chair Halpern to set up accounts.

**College Section:**

- Batemarco reported that Kathryn G. Shaughnessy of St. John's University has been booked for the morning session for the Annual Conference. Her topic will be "Information Ethics in a Library 2.0 World." She will post her presentation on SlideShare which will be linked from the WLA website.

**Youth Services Section:**

- Rothman read a report prepared by Zahra M. Baird on the joint WLS/WLA Awards Buzz Program held January 7, 2010. Karen Zielinski, Youth Services Committee member, hosted the event at the Scarsdale Public Library with assistance from Zahra M. Baird. 55 people attended, and 49 people discussed books. Discussion leaders were Judith Rovenger, Miriam Lang Budin and John

Sexton. Attendees included local authors Todd Strasser and Roni Schotter. Refreshments were also served.

**Support Staff Section:**

- Grandison has received the biography of her Conference presenter, Mr. La Rocca, and will forward it to Cruz.

**Professional Development Committee:**

- Glauber presented the changes that he and Iamonico had made to the Professional Development Award according to the discussion at our last Board meeting. The Board discussed the revisions and asked that Glauber write a clean document to be circulated via email and voted upon. The goal is to publicize the award by the end of January.

**Directory Committee:**

- Huang announced that she and Thornton will start the updating process of the 2010 WLA Directory soon.

**Mid-Winter Author Event:**

- DeLuca has done extensive publicity for the Marilyn Johnson event scheduled for February 3 at the White Plains Public Library. She distributed a stack of flyers to Board members and will make a list of publicity venues contacted for future reference. Johnson's book *This Book is Overdue* will be sold for \$25. Cocoa and cookies will be served. Thaler volunteered to buy supplies at Costco. Auditorium capacity is 125. Board agreed that if time permitted DeLuca would take Johnson out to dinner beforehand at WLA's expense.

**WLA Social Event:**

- Reznick is sending a flyer to Tim Baird and other venues to publicize the March 4 O'Malley's event. She has spoken to Jim Mahoney who is in charge of the Bob Trudell scholarship award which will be given out that evening.

**Annual Conference:**

Thaler reported the following:

***Keynote Speaker:***

The Conference Committee hopes to have Adriana Trigiani confirmed in a week or two.

***Workshops:***

**Confirmed workshops:**

Kate Todd - "Libraries, Literacy & Gaming"

Dr. LaRocca - "Staying Healthy in the Workplace"

Cathy Miller on Advocacy (title not yet available)

Chrissie Morrison - "Volunteers @ Your Library"

Carrie Mason-Draffen - "150 Quick Ideas to Deal with Difficult People"

Jack Martin - By Teens, For Teens: Out of the Box Programming

Other topics are also being explored.

***Vendors:***

- Committee recommends charging the same price as last year and to use the smaller banquet room. In addition to the regular list of vendors, Hopkins will also approach vendors who sell crafts. These could be placed in the hall outside the banquet room.
- The Committee further discussed providing some kind of gift for the vendors (promotional items with the WLS logo) that also could be available for sale at a table.
- A suggestion was also made from the Board to offer a special price for new vendors and to approach more publishing houses.

***Registration:***

- The Committee discussed the possibility of offering an “exhibits-only” pass for \$5-10. The Board discussed this suggestion and decided to offer this option on the registration form but without a fee. Exhibits would be available between 10 and 12 Noon.
- The Committee suggested letting NYLA members register for the Conference at the WLA member rate, but the Board disagreed.
- There is a possibility to outsource the registration to NYLA. The set-up cost is \$150 plus \$1.00 per attendee. Z. M. Baird will get more details. Reznick brought up the possibility of using Paypal. Rothman will ask Tim Baird how it would work.

**March Board Meeting:**

Due to a conflict with the WLA sponsored Performers Showcase, the March 16 Board meeting will be rescheduled to March 18.

The meeting was adjourned (Cruz/Grandison) at 12 Noon.

Respectfully submitted by Ann-Marie Cutul

**Upcoming Meetings:**

**February 25 at Chappaqua Public Library**

**March 18 at Scarsdale Public Library**

**April 8 at Chappaqua Public Library**

All meetings to be held 10 – 12 Noon