

WESTCHESTER LIBRARY ASSOCIATION
Minutes of the Board of Directors Meeting
February 25, 2010
Chappaqua Public Library

Present: Zahra M. Baird, Ann-Marie Cutul, Maxine Grandison, Harriet Huang, Melissa Iamónico, Cathy Paulsen, Srivalli Rao, Carolyn Reznick, and Pam Thornton

Excused: All who did not attend since the meeting was cancelled the same morning. The ones who made it did not get the cancellation notice on time.

The meeting came to order at 10:15. Motion (Thornton/Rao) to accept the Minutes from January 14, 2010, passed.

Membership Report:

- Rao reported that WLA has 130 members so far for 2010. Rao will send out an email renewal notice shortly to all 2008 and 2009 members who did not renew.

Reference Committee:

- Paulsen reported that the Committee has secured Nancy Shenker as a Conference speaker. Her topic will be how to market your library.

Public Relations Committee:

- Craig Mac Mahon has joined the Committee and will do the publicity for the Annual Conference. Rao suggested that our Facebook and Twitter accounts should be linked from the WLA's home page.
- Reznick suggested that WLA sign up for Constant Contact which costs \$200-300 per year. Constant Contact is a mass email notification program. Rao will contact and brainstorm with the public relations chair.

Legislation Committee:

- Cutul reported for Glauber who was excused. Glauber has bought snacks for the bus on Lobby Day, March 2, courtesy of WLA. Cutul and Glauber will be going to Albany.

Professional Development Committee:

- Chair person Iamónico displayed a flyer advertising the 2010 Professional Development Award(s). The Board agreed to change the wording to "scholarship funding" on the flyer. Iamónico will forward it to Rao for email distribution. She further announced that the description of the award(s) had been revised and voted upon via email by the Board. Eleven Board members responded and approved, and it was thus ratified.

Directory Committee:

- Huang reported that she is in the process of soliciting updates from the academic libraries. Thornton will gather updates from public and special libraries. Thornton suggested that we offer the opportunity for libraries to be on Constant Contact when we send out the directory updates.

O'Malley's Social Event:

- Reznick has 27 people signed up for the event and many "maybes." She has not heard back from Jim Mahoney regarding the Trudell Scholarship which is supposed to be awarded that evening.

Performers' Showcase:

- The Board unanimously agreed to spend \$150 on refreshments for the March 16 Performers' Showcase which is co-sponsored with WLS.

Annual Conference:

- Z. M. Baird reported on behalf of Thaler who was excused. The Conference Committee is suggesting we use NYLA for registration. It would cost \$150 and \$1 per person. People can pay with a credit card, check, money order or purchase order. Baird distributed a copy of the proposed registration form which had been emailed to the Board earlier. The Board agreed on the suggested prices, and motion (Thornton/Reznick) to empower Thaler to make the final decision whether to go with NYLA, passed. There were some reservations as follows: Many people send the membership check together with the registration fee. This would pose a problem since the membership fee should be sent to Rao. The registration deadline should be "postmarked by" to avoid confusion. Also, if someone thinks he/she is a member and only pays membership rate, who follows up and how?

Miscellaneous items for discussion:

- Rao proposed that we have a 12 hour cancellation policy for Board meetings, and the Board members present agreed.

The meeting was adjourned (Thornton/Rao) at 11:30 p.m.

Respectfully submitted by Ann-Marie Cutul

Upcoming Meetings:

Thursday, March 18, at Scarsdale Public Library

Thursday, April 8, at the Chappaqua Public Library

Both meetings to be held 10 – 12 Noon