

**WESTCHESTER LIBRARY ASSOCIATION**  
**Minutes of the Board of Directors Meeting**  
**October 9, 2014**  
**Warner Library in Tarrytown**

**Present:**

Gina Bell, Elizabeth Cerino, Ann-Marie Cutul, Maxine Grandison, Martha Iwan, Bonnie Katz, Terry Kirchner, Joseph Mannozi, Leah Massar, Maureen Petry, Srivalli Rao, Carolyn Reznick, and Sara Rodgers

**Excused:**

Tim Baird, Alexandra Gaete, Dan Glauber, Valerie Herman, Kathleen Mannino, Donna Pesce, Sarah Rodriguez, Sharon Rothman, Rebecca Steere, and John Torres

The meeting came to order at 10:15. Motion (Petry/Iwan) to approve the Minutes from September 11, 2014, passed.

**President's Report:**

- President Emeritus Bonnie Katz presided as Mannino was excused. Katz reported that Torres is working on a template for a WLA Newsletter. She also mentioned that Tim Baird will continue to post job announcements on the WLA home page.

**Treasurer's Report:**

- Katz reported for Rothman who was excused. As of October 3, 2014, WLA had \$8,532.96 in the Checking Account and \$23,203.24 in the Savings Account with a combined balance of \$31,736.20.

**Membership Report:**

- Rao reported that the two people who joined recently will have their memberships extended through 2015.
- Rao will update the membership form and email it to Glauber. She will do the first membership renewal mailing in November and again in December with a follow up in February or March.
- Rao will change the address on the membership form to her home address for convenience and will send out an email blast with the updated address.

**Reference Committee:**

- Petry reported that Diana Lennon from the Greenburgh Public Library will join the Reference section. Cutul will ask Glauber to send her an invitation to join the Wiki.

**Youth Services Section:**

- Cerino consulted with Pam Berger from Southern Westchester BOCES if school librarians can get credit for attending WLA workshops. There is already a customized system in place for school librarians to acquire credit, and it would be too complicated for them to get approval for attending WLA workshops. The "Not Just for YA Book Club" is more useful for them.

### **Public Relations Committee:**

- Reznick announced that she has 840 emails in the Constant Contact email loop. The annual subscription is \$294, and Board members agreed to renew it.
- Katz reported that Torres has developed a template for a WLA Newsletter. After discussion, Board members agreed that it would be more practical if Torres took over Constant Contact to avoid duplication . Katz will assist him as needed. Alex Gaete has also offered help.

### **Annual Conference:**

#### *Conference Committee:*

- Rodgers announced that the Annual Conference will be May 8, 2015, at the Doubletree Hotel in Tarrytown. She has been in touch with Jessica Bowen from LARC (Library Association of Rockland County) and has had positive feedback to do a joint conference in 2016.
- Kirchner interjected that WLS is willing to help out with a financial sponsorship as needed.

#### *Theme:*

- Board members discussed a variety of ideas, such as maker spaces, aging in our communities, bridging the gap between school and college, creative aging, and grant writing. Some members suggested we have round table or panel discussions on relevant topics. All agreed on the theme “Reimagining the Basics.”
- Cutul asked if the Washington Irving awards were going to be given out at the Conference or if a separate program is planned. Board members suggested that Mannino get in touch with Z. M. Baird who is Chair Person of the Washington Irving Committee.

### **Committee Member Job Descriptions:**

- Katz reminded everyone that the deadline is November 13 for submitting the job descriptions with time lines. Rodgers announced that she has already posted the description of her work as Conference Chair on the Wiki. Katz conveyed for Mannino that the format of Donna Pesce’s Legislation Chair job description might be a useful template.

The meeting adjourned (Reznick/Rodgers) at 12 Noon.

Respectfully submitted by Ann-Marie Cutul

### **Upcoming Meetings:**

**November 13, 2014, at the Mount Kisco Public Library**

**December 11, 2014, at the White Plains Public Library**

**Meetings are held from 10 A.M. to 12 Noon**