

**WESTCHESTER LIBRARY ASSOCIATION**  
**Minutes of the Board of Directors Meeting**  
**College of New Rochelle Library**  
**November 14, 2013**

**Present:**

Gina Bell, Ann-Marie Cutul, Ed Falcone, Alexandra Gaete, Dan Glauber, Maxine Grandison, Martha Iwan, Bonnie Katz, Kathleen Mannino, Towanda Mathurin, Donna Pesce, Jennifer Ransom, Sharon Rothman, John Torres, Augusta Turner and guest Terry Ballard

**Excused:**

Mary Ayers, Tim Baird, Zahra M. Baird, Debbie Fletcher, Valerie Herman, Terry Kirchner, Joseph Mannozi, Leah Massar, Maureen Petrie, Srivalli Rao, Carolyn Reznick, Sara Rodgers, and Jessica Tagliaferro

The meeting came to order at 10:20. Motion (Mannino/Iwan) to approve the Minutes from October 10, 2013, passed with one minor correction.

**President's Report:**

- Katz welcomed Terry Ballard, librarian at the College of New Rochelle and author of *Google This* as a guest. Katz offered several vendor suggestions for the Annual Conference. Iwan will follow up. There was also a problem with a recent conference call where one call was dropped. Mannino suggested trying Google Hangout which can accommodate up to ten callers.
- Katz mentioned that Kirchner has offered his assistance. Cutul suggested Katz ask him for WLS sponsorship for the Mid-Winter Conference like last year and possibly the annual conference as well.

**Treasurer's Report:**

- Falcone reported that as of October 31, 2013, WLA had \$7,656.90 in the Checking Account and \$27,271.05 in the Savings Account with a combined balance of \$34,927.95.

**Membership Report:**

- Katz reported for Rao who was excused. Rao will send changes (in the dates) on the membership information and forms (print and online) on the WLA website to Glauber early next week. She will send out the membership renewal email to all persons in her database November 22. Please forward any flyers and information to be included to her by November 20.

**Web Administration Committee:**

- Glauber urged everyone to send him any appropriate information to be posted on the website. Katz asked about the role of Tim Baird. Glauber mentioned that he posts the job openings and is his back up, if need be.

**Reference Section:**

- Turner reported for Ayers who was excused. She and Ayers have secured three speakers for the Mid-Winter Conference. The keynote speaker will be Joe Nocera, currently op-ed writer for the *New York Times*. Educational Technology Consultant Linda Braun will demonstrate Distance Learning via Google Hangout, and Thomas Mackey from SUNY Empire State will discuss Online Learning.

### **College Sections:**

- Katz announced that Massar will return to Board meetings in December.

### **Youth Services Section:**

- Cutul reported for Fletcher who was excused. The Mock Awards will be held January 16, 2014, at the White Plains Public Library with a January 23 snow date. The next “Not Just for YA Book Club” meeting will be held December 13.

### **Support Staff Section:**

- Grandison has secured Carla Harris as the keynote speaker for the Annual Conference, May 9, 2014. Carla Harris is managing director of Morgan Stanley, a motivational speaker and author of the book *Expect to Win*. She has also been appointed Chair of the National Women’s Business Council. Carla Harris has a midday engagement the day of the Conference, so Board members agreed to schedule her for a morning address. Instead of receiving a \$1000 honorarium, Ms. Harris would like the Board to use the money to buy copies of her book to be handed out to the Conference attendants.

### **Public Relations Committee:**

- Gaete will make up an informational brochure for the Mid-Winter Conference and requested information by 11/20 in order to have it ready for Rao to distribute 11/22. She will also make up a “Save the Date” flyer for the Annual announcing Carla Harris as the keynote speaker.

### **Legislation Committee:**

- Pesce reported that NYLA is offering a six part webinar series, called *Turning the Page 2.0*, on advocating effectively for your library, January 8 – February 12, 2014.
- New York State Librarian and Assistant Commissioner for Libraries Bernard A. Margolis announced that 1.75 million children and teens throughout New York State participated in “Summer Reading at New York Libraries.”
- Southeastern NY Library Resources Council (SENYLRC) Board of Trustees has held a forum on shared services to help find innovative ways of collaboration among library systems. Participants included Terry Kirchner and Fran Feuerman of the Westchester Library System.

### **Professional Development Committee:**

- Rothman will update the award application and forward it to Rao for distribution November 22.

### **Directory Committee:**

- Glauber has started the work on the 2014 WLA Directory and will contact Rodgers who has volunteered to help out.

### **Old Business:**

- Katz asked for suggestions how WLA could partner with Rebekkah Smith Aldrich from the Mid-Hudson Library System.

### **Mid-Winter Conference:**

- Glauber will set up registration, and Falcone will make PayPal arrangements. Katz and Rothman will work together to coordinate the event with Rodgers. Mathurin will arrange for tables to be used for registration, badges and handouts. Cutul and Iwan volunteered to man the registration tables. The Conference will run from 8:30 to 1 p.m.

**Annual Conference:**

- Katz would like to have an author panel. Suggestions for authors included Peter Quinn and Sarah Bracey White. Cutul pointed out the need for a moderator or facilitator. The theme is Learning Accommodation including literacy, low vision, and autism spectrum, among others. Katz would like to invite Rebekka Smith Aldrich to do a workshop, and suggested another speaker, Robin Osborne who is retired from the Westchester Library System.
- Board members voted to keep the vendor fees the same, i.e. \$100 for non-profit groups and \$250 for commercial vendors.

The meeting was adjourned (Katz/Grandison) at Noon.

Respectfully submitted by Ann-Marie Cutul

**Upcoming Meetings:**

**Thursday, December 12, 2013, at the Ossining Public Library**

**Monday, January 6, 2014, Mid-Winter Conference at the Gateway Center, W.C.C.**

**Snow date January 13, 2014**

**Thursday, February 13, 2014, at the Warner Library, Tarrytown**

**Thursday, March 13, 2014, at the White Plains Public Library**

**Thursday, April 10, 2014, at the Mount Kisco Public Library**