

WESTCHESTER LIBRARY ASSOCIATION
Minutes of the Board of Directors Meeting
March 14, 2013
Greenburgh Public Library

Present: Carol Angert, Mary Ayers, Z. M. Baird, Pam Berger, Tata Canuelas, Ann-Marie Cutul, Ed Falcone, Debbie Fletcher, Alexandra Gaete, Dan Glauber, Maxine Grandison, Martha Iwan, Bonnie Katz, Leah Massar, Towanda Mathurin, Donna Pesce, Srivalli Rao, and Susan Thaler

Excused: Judy Ashby, Tim Baird, Gina Bell, Valerie Herman, Terry Kirchner, Diana Matson, Carolyn Reznick, Sharon Rothman, and Jessica Tagliaferro

The meeting came to order at 10:10. Motion (Fletcher/Ayers) to approve the Minutes from January 10, 2013, and motion (Angert/Thaler) to approve the Minutes from February 14, 2013, passed.

President's Report:

- Glauber distributed a tentative Conference schedule with registration fees and names of presenters and their workshops. Board members suggested minor adjustments. Prices were uniformly increased \$5 except for attending the Washington Irving Awards which was kept at \$10. Motion (Rao/Z.M. Baird) to accept the schedule and the new fees, passed. Deadline for Early Bird registration was set for April 15.
- Glauber also reported that Kirchner has agreed to a \$200-300 contribution from WLS for the booklets needed for the Support Staff workshop.

Treasurer's Report:

- Falcone reported that as of February 29, 2013, WLA had \$8,991.88 in the Checking Account and \$31,011.38 in the Savings Account with a combined balance of \$40,003.26.
- Falcone will set up the PayPal account for the Conference registration.

Membership Report:

- Rao reported that WLA has 142 members so far for 2013. She has received many inquiries about the Conference and will send the link to the Conference registration once it is up.

Web Administration Committee:

- Glauber has put up the Performers Showcase and Conference information on the WLA website.

Reference Committee:

- Ayers has booked Fred Gitner & Wai Sze Chen for the Conference session "Welcome Newcomers: Using Demographic Data to Better Serve Your Immigrant Communities."

College Section:

- Massar had worked with Ayers to arrange a joint Reference/College workshop, "Tech Trends & Library Services in the Digital Age" with Kathryn Zickuhr. She has also

booked Nicole Brown for the session “Making Connections: Integrating Visual & Information Literacy.”

Youth Services Section:

- Fletcher reported that the February meeting of the *Not Just for YA Book Club* was cancelled because of snow. The March 8 meeting had 8 people. The Next meeting is scheduled for April 12.
- The *Performers Showcase* is scheduled for March 19 at the White Plains Public Library.
- The following workshops have been booked for the Annual Conference: “Connecting Youth With Books Through Storytelling: A How-To For All Levels” with Rafe Martin and “Turning Lemons Into Lemonade: Demystifying the Common Core in Public Libraries” with Lisa G. Kropp.
- Canuelas reported that the Anne Izard Storyteller’s Choice Award program is scheduled for June 18 at the White Plains Public Library, and the titles have already been chosen.

Support Staff Section:

- Grandison reported that she has booked Marzena Ermler for the Conference session “Dealing with Conflicts Successfully.”

Public Relations Committee:

- Gaete has distributed the information about the Scholarship and Professional Development Awards. She will create the booklet for the Annual Conference with the schedule and workshop information.

Legislation Committee:

- Pesce reported that there was a NYLA Legislative Alert March 13. Thanks to the efforts of over 1000 advocates who traveled to Albany for Library Advocacy Day on Tuesday, March 5, the NYS Senate has included a proposed restoration of \$4 million in Library Aid for the F.Y. 2013-14 NYS Budget. Unfortunately, the NYS Assembly only included the funding levels proposed by the Governor in his Executive Budget (flat funding from F.Y. 2012-13).
- Pesce plans to invite legislators in the coming week to the Annual Conference.

Washington Irving Committee:

- Z.M. Baird reported that she is waiting to hear back from the *Westchester Magazine* about a spread for the winner of the proposed People’s Choice Award. If the answer is negative, she will try *Wag* and *Journal News*.
- Baird will investigate prices for the proposed give-away, a post-it cube with the WLA and Washington Irving logos.
- The Committee will have the list of award winners by the next meeting.

Raffle Committee:

- Angert distributed copies of last year’s list of prizes and asked for input and advice. Board members agreed unanimously to spend up to \$100 for gift certificates, if necessary, in addition to two free memberships to WLA.

Vendor Committee:

- Katz, outgoing Vendor Chair, asked Board members for advice regarding the Donahue Group. Last year they paid for one table and got a second table for free. The second table was manned by the non-profit group *American Friends of Kenya*, and crafts were sold to raise funds for education in Kenya. The vendor was interested in a second table again this year. Board members discussed the situation and agreed that the vendor should be charged the non-profit rate of \$100 for the second table. They also agreed to keep the regular fee for a vendor table at \$250.
- Katz also mentioned that another vendor had approached her for the list of Conference registrants. Board members agreed that would be a violation of privacy. Interested Conference attendants could leave their contact cards at the vendor table.

Miscellaneous:

- Berger reported that Southern Westchester BOCES is moving to 450 Mamaroneck Avenue in Harrison June 15, 2013. The Adult Learning Center, The Technology Center, the Professional Development, as well as the Athletics Center will be under one roof. Berger also plans to start a Book Review Center with a proposed \$200 membership fee per year.

The 2013-14 WLA Slate of Officers:

- Glauber mentioned that we still need a candidate for the position of Vice-President/President Elect for next year. Massar offered to contact a few possible candidates. Glauber will forward a job description. Cutul pointed out that the ballot has to be mailed to members one month prior to the Conference.

The meeting was adjourned (Thaler/Rao) at 12 Noon.

Respectfully submitted by Ann-Marie Cutul

Upcoming Meetings:

April 11, 2013, at the White Plains Library, 10 A.M. to 12 Noon

May 10, 2013, Annual Conference at the Doubletree Hotel in Tarrytown