

**WESTCHESTER LIBRARY ASSOCIATION**  
**Minutes of the Board of Directors Meeting**  
**March 8, 2012**  
**Greenburgh Public Library**

**Present:** Carol Angert, Mary Ayers, Zahra M. Baird, Diane Batemarco, Tata Canuelas, Ann-Marie Cutul, Ed Falcone, Alexandra Gaete, Dan Glauber, Bonnie Katz, Terry Kirchner, Donna Pesce, Srivalli Rao, Sharon Rothman, Jessica Tagliaferro, and Susan Thaler

**Excused:** Tim Baird, Cheryl Berent, Aurora Cruz, Valerie Herman, Towanda Mathurin, Diana Matson, Carolyn Reznick, and Pam Thornton

The meeting was called to order at 10:10. Motion (Rao/Thaler) to approve the Minutes from February 9, 2012, passed.

**President's Report:**

- Tagliaferro shared copies of the Conference "Save the Date" flier, which had gone out in January, as well as a draft copy of the brochure and a flier for the keynote speaker Alice Ozma. On behalf of Mathurin, she shared that all but one of the speakers' contracts have come in, excepting one Youth Services. Z. M. Baird turned in that contract to her.
- Tagliaferro has conferred with Glauber about the new website and agree that it should go live in time for Early Bird registration for the Conference.
- Tagliaferro mentioned that Herman has put the Facebook page into "Timeline" format and was developing the calendar.
- It is also time to think about succession of officers. Tagliaferro will contact Waldo for a possible candidate for Vice President/President Elect.
- Tagliaferro also reported that the Conference panelists are eager to know the questions that will be posed to them. Tagliaferro, Kirchner, and Mathurin will confer with the moderator.

**Treasurer's Report:**

- Falcone reported that as of February 29, 2012, WLA had \$15,887.68 in the Checking Account and \$24,036.10 in the Savings Account with a combined total of \$39,923.78. There is more membership income to be added.

**Membership Report:**

- Rao announced that WLA has 145 members. She has sent out another membership reminder and wants to push PayPal as a method of payment rather than check. She suggested that WLA in the future should consider absorbing the extra \$1 for people using PayPal and maybe raffle off a free membership as an enticement.

**Web Administration Committee:**

- Glauber will get in touch with Jackson about a deadline for going live with the new website.

### **Reference Section:**

- Ayers will resend contract for Maxine Bleiweis sent to Tagliaferro and Mathurin.

### **College Section:**

- Batemarco pointed out that the Conference p.m. session will have two speakers, Jeff Carroll and Colleen Major.

### **Youth Services Section:**

- Z.M. Baird announced that Tata Canuelas has agreed to be Youth Services Co-Chair.
- Baird distributed a flier for the upcoming “Storytelling Workshop and Networking” at the Yonkers Will Library, March 20, 9 am – 12 Noon. The 2011 Anne Iazard Award winning books will be displayed.
- The WRAPS (Westchester Parks and Recreation) Showcase will take place at the Chappaqua Library March 23. Attending librarians who would like a free lunch need to be WLA members.

### **Public Relations Committee:**

- Gaete has been in touch with various publicity outlets about the upcoming Conference and is working on the brochure. The deadline for Early Bird registration is April 13. She may do a simpler version for that one and another with more graphics for later on.

### **Legislation Committee:**

- Pesce reported that Library Advocacy Day took place Tuesday, March 6. Representatives from WLS met with 14 legislators and their staff. WLA provided snacks for the bus ride.
- A NYLA Legislative Alert on March 5 reminded recipients that the Legislature is expected to vote on their one-house budget resolutions/budget proposals and (March 12<sup>th</sup>) begin budget conference committees to resolve differences between their budget proposals shortly afterwards.
- Several Legislative Alerts from ALA asked recipients to contact Members of Congress Denny Rehberg and Rosa DeLauro to support level funding for the Library and Technology Act (LSTA) in the Institute of Museum and Library Services (IMLS) for the fiscal year 2013 Labor, Health and Human Service, and Education Appropriations bill.

### **Directory Committee:**

- Angert is working with Thornton on the 2012 WLA Directory.

### **Annual Conference:**

#### *Raffle:*

- Board members voted unanimously to spend \$100 for various gift certificates. So far, one iPod Shuffle has been donated. Arcari & Iovino Architects have also given \$100 toward the Breakfast.
- Angert will get in touch with Cruz and Katz to coordinate raffle prizes.

*Technology Petting Zoo:*

- Z. M. Baird has been in touch with various companies. Best Buy will bring an Xbox, a tablet and an eReader. Barnes & Noble will bring a Nook.
- Discussion followed whether we should hire one or more experts to demonstrate library use of the various technology items. Kirchner suggested that Rob Caluori and Mike Jones come from WLS, and it was decided that WLS will have a separate table in the ballroom along with the vendors.

*AV Equipment:*

- Z.M. Baird reported for Cruz, past Conference Chair. Program arrangers need to find out the AV Equipment needs of their speakers, and a list needs to be compiled. In the past Yonkers Riverfront and BOCES have loaned equipment for the day to save on expenses. Kirchner offered to bring two hotspots from WLS.

*Conference Give-away:*

- Tagliaferro will price spiral notebooks as a give-away.

The meeting was adjourned (Z. M. Baird/Thaler) at 12 Noon.

Respectfully submitted by Ann-Marie Cutul

**Upcoming Meeting:**

**Date: Thursday, April 12, 2012**

**Place: Scarsdale Public Library**

**Time: 9:30 – 11:30**

**Conference Packet Stuffing Party:**

**Date: Monday, May 7, 2012**

**Place: TBA**