

WESTCHESTER LIBRARY ASSOCIATION
Minutes of the Board of Directors Meeting
February 14, 2013
Ossining Public Library

Present: Carol Angert, Mary Ayers, Ann-Marie Cutul, Ed Falcone, Debbie Fletcher, Dan Glauber, Martha Iwan, Bonnie Katz, Leah Massar, Donna Pesce, Carolyn Reznick, and Susan Thaler

Maxine Grandison was delayed and arrived after the meeting was officially over.

Excused: Judy Ashby, Tim Baird, Z. M. Baird, Gina Bell, Pam Berger, Valerie Herman, Terry Kirchner, Diana Matson, Srivalli Rao, Sharon Rothman, and Jessica Tagliaferro

The meeting came to order at 10:15.

President's Report:

Glauber had several items to report for the Annual Conference. See below.

Treasurer's Report:

- Falcone reported that as of January 31, 2013, WLA had \$8645.83 in the Checking Account and \$31,010.16 in the Savings Account with a combined balance of \$39,655.99.

Membership Report:

- Glauber reported for Rao who was excused. WLA has 112 members for 2013. Rao has sent out renewal emails to 2012 members who did not renew yet.
- Rao has also sent out the *Save the Date* flyer to all 2012 and 2013 members, as well as the *Call for Poster Session* to all 2012 and 2013 members.
- Rao urges Board members to renew their membership if they have not already done so and not forget to send the membership form along with the check.
- Rosemary Rasmussen had a question on how WLA spends money. Rao has forwarded the email to Glauber.
- Rao will send out one more reminder for renewing and can include Annual Conference updates with this mailing.

Reference Section:

- Ayers and Massar are planning a joint Conference Session. Massar plans to contact Lee Rainie, Director of the Pew Research Center's Internet & American Life Project, to be a speaker. Rainie and Barry Wellman have recently coauthored the book *Networked*. The Board unanimously agreed to offer a \$250 honorarium plus travel expenses.
- Ayers also has explored other ideas for an additional workshop, such as multicultural programming, senior services, demography surveys, and partnering with communities in emergencies.

College Section:

- Massar is planning to contact Steven Francoeur, User Experience Librarian at Baruch College, to talk about the mobile library and other technology for the Annual Conference.

Youth Services:

- Fletcher mentioned that the section is arranging the *Performers Showcase* on March 19 at the White Plains Public Library.
- She also reported that she has been in touch with Rafe Martin to do a workshop at the Annual entitled "Connecting children with books through storytelling: a how-to for all levels."

Public Relations Committee:

- Gaete will mail out reminders about the scholarship information to all 38 libraries along with the *Save the Date* flyer for the Conference.

Legislation Committee:

- Pesce reported that a NYLA Legislative Alert, February 6, 2013, had two announcements:
 - Library Aid and Library Construction Aid will both remain the same in the Governor's FY 2013-14 budget.
 - NYLA's 2013 Library Advocacy Day is Tuesday, March 5, 2013.
- The Westchester Library System will provide minivans that will leave from WLS at 6:30 A.M. and return about 3 P.M. Local appointments with legislators will also be scheduled for May and June.
- There was an article in *Library Journal* January 18, entitled "Top Four Things Library Supporters can do to Make a Difference."

Washington Irving Committee:

- Glauber reported for Chair Z.M. Baird who was excused. Additional Committee members are Alan Houston, Ellen Tannenbaum, Agnes Sink, and Virginia Fetcher.
- The Committee has discussed the schedule for the Annual Conference. Two hours will be needed for the presentation of the awards and authors speaking with additional time for book signing. The Committee proposes a cash bar and snacks for the signing portion and asks permission to approach potential sponsors. Glauber interjected that the Conference Committee needs to look at the overall schedule and pricing before making definite decisions.
- The Committee proposes a book awards only registration option for \$10.00. Board members agreed.
- The Committee is also discussing a *Conference Giveaway* and is leaning toward a post it note cube with a logo on it.
- The first *Washington Irving People's Choice Awards* are being established in 2013 to give readers an opportunity to share their enthusiasm for favorite works by Westchester authors. The Washington Irving Committee selects the finalists in both fiction and non-fiction categories. From this awards list, the People's Choice winners are chosen by readers voting online on the WLA website, as well as via fax and mail. The fiction and

non-fiction selected books will be announced April 14th, the first day of National Library Week. Voting will be available April 14 – 20. Kirchner has a contact at the *Westchester Magazine* and can approach this contact to see if the winner of the fiction and non-fiction categories can be featured in a spread in the magazine as a prize for the People's Choice Award. The winners will also be announced at the Conference.

Raffle Committee:

- Angert will work with Iwan regarding prizes from vendors. Please contact Angert with other prize suggestions.

Succession:

- Glauber will write up a job description for Vice President/President Elect.

The meeting was adjourned (Thaler/Katz) at 11:45.

Addendum:

- Grandison, Support Staff Chair, arrived after the meeting was officially over. She announced that she has been in touch with Marzena Ermler about a workshop on Conflict Management at the Conference. The workshop would be interactive, and participants would need a booklet priced at \$11.99. Grandison will email Glauber with the details.

Upcoming Meetings:

March 14, 2013, at Greenburgh Public Library

April 11, 2013, at White Plains Public Library

Both meetings to be held 10 A.M. to 12 Noon

May 10, 2013, Annual Conference at Doubletree Hotel in Tarrytown