

WESTCHESTER LIBRARY ASSOCIATION
Minutes of the Board of Directors Meeting
December 8, 2016
Greenburgh Public Library

Present:

Liz Anastasi, Gina Bell, Eleanor Friedman, Alex Gaete, Maxine Grandison, Martha Iwan, Bonnie Katz, Diana Lennon, Mallory Marinaro, Elaine Provenzano, Sara Rodgers, Sharon Rothman, John Torres, James Trapasso

Excused:

Zahra Baird, Dan Glauber, Terry Kirchner, Joseph Manozzi, Linda Surovich

The meeting was called to order at 10: 14. Liz Anastasi made a motion to accept the minutes of the November 2016 meeting; Diana Lennon seconded. The motion was passed and the minutes were accepted.

President's Report:

- Eleanor Friedman, of Horace Greeley High School, is interested in the Youth Services Committee position and Sara invited her to today's meeting to see how meetings are structured.
- WLA sponsored the breakfast at the Performer's Showcase, which was held in Ossining and had great turnout.
- Dan Glauber posted the Mid-Winter Conference on the WLA website.
- Sara sent Save-the-Dates for Mid-Winter, as well as WLA Scholarship information, to all of the WLS libraries. Terry sent the information to all WLS staff.
 - Alex will send an email to Terry once a month for him to send out reminders about board meetings and workshops. This may be a good way to find people who are interested to be on the board.

Further discussion of LARC will follow under New Business.

- Sara would like to request housing for Erica the night before the Mid-Winter conference. Terry suggested three hotels. Sara will make arrangements to book a room.
- Erica's speech will be *Connections: Information, Transformation, and Democracy*.
 - Erica just started a new job as the outreach consultant at SALS: we will update promotional materials to reflect new title.

Treasurer's Report:

- Sharon sent a revised treasurer's report.
- The only outstanding item is Ossining cashing the check for the Performer's Showcase.
- Z. asked for \$300 for the Mock Awards program, which will be held January 12th at Ossining.
 - James made a motion to approve this request; Sharon seconded. All were in favor. The motion passed, and WLA will fund this program.

Membership Report:

- Linda wanted to confirm that the dues are the same as last year before she sends out the renewal form.
 - Sharon made a motion to keep the dues the same as the last fiscal year. James seconded. All were in favor and the motion passed.

College and Special Libraries Committee:

- Liz suggested following up with Kim Stucko to see if she is still interested in serving on the board.
- **Youth Services Committee:**
- Sara put an ad out to BOCES and received 2 responses from people interested in chairing this committee. The committee recently supported Battle of the Books and the Performer's Showcase.
- **Conference Committee:**
- Bonnie and Liz attended a LARC Conference Planning meeting across the river.
- The annual conference was originally scheduled for April 28th, but there was a conflict with the YSS Conference, so our conference date was changed to May 5. The hotel is right by the bridge—very convenient. They waived service fees. It's a very nice venue.
- The theme is Building Bridges.
- They are in talks with several potential keynote speakers and are lining up workshop speakers now.
- They have a graphic designer who will do all brochures and fliers.
- What LARC needs from WLA:
 - Consulting with vendors
 - They haven't had school librarians before, so they would like input on that section in terms of workshops, etc.
 - Will also need our help with academic and special library workshops.
- LARC is very receptive to WLA feedback.
- A half-day registration option will be available.
- The registration fee is a big increase for LARC but is equal to our fees. PayPal registration will be available.
- There are fewer sessions, but each session will be longer and the overall day will have the same number of Continuing Education hours.
- Mallory asked if this is when WLA will be having our annual meeting. Liz said that they can use the awards timeslot to let us hold our meeting.
- Bonnie said that the conference has been well-planned and well-considered—they are very sensitive to the different sections we have that they don't offer.
- If you would like to suggest topics for the conference, please reach out to Bonnie and Liz.
- Some of the workshops they have scheduled so far include Grant Writing, Effective Use of Social Media, Emerging Technologies, Programming For Teens By Teens, Engaging With Diverse Populations, and more.
- Liz made a motion to accept the signed letter of agreement from LARC and have Sara sign as WLA President; Diana seconded. All were in favor and the motion passed.
- Sharon suggested that we get the word out at Mid-Winter and let people know we'll be across the river. We also discussed suggesting that WLA members carpool and talked through the logistics of that.
- James suggested that the Conference Co-Chairs speak at Mid-Winter and mention this collaboration with LARC and preview the annual conference.
- We agreed to frame this partnership as a networking opportunity and to be positive.
- **Professional Development Committee:**
- Diana shared that there will be two professional development workshops in the spring and two in the fall. We will be offering different times and different days so that is more inclusive to WLA members from all different fields.

- The first workshop will be *Managing Your Library Career* at the end of March, at WLS. Terry will discuss civil service, and Elaine and Arianna Grassia will be discussing getting a library job. Amy Schapiro will be teaching a tech workshop this spring. During the fall, there will be a Health and Wellness theme. Martha will be the point person for a yoga workshop.
- We will push the first spring workshop at Mid-Winter. At the annual conference, we will push the fall workshops.
- These events will be free for members and cost \$10 for non-members. It's important for members to see what they get with the cost of their WLA membership.
- Terry will promote these events on the WLS calendar.

- **Legislation Committee:**
- No report.

- **Public Relations Committee:**
- No report.

- **Mid-Winter Conference:**
- James will be handling the setup of the room (tables, chairs) and handling the tech equipment. He hasn't heard from Erica on what technology she needs for her presentation, but will reach out to her again.
- Alex will send an announcement to all libraries.
- Mallory and Alex will work on the packets for attendees. They will include fliers on the professional development workshops, the scholarship flier, the save the date for the annual conference and a professional development certificate. If you have anything you'd like included, please email to Mallory by January 18th.
- Mallory, Bonnie, and Alex will do registration. Liz will bring lanyards for nametags.
- Sharon will bring cash box, receipts, and checkbooks.
- James needs a headcount for the breakfast order.
- Linda will email out a link to registration.
- Sara will do a program for the event.

- **New Business:**
- Funding Initiative
 - Bonnie had earlier discussed teaching out to Marsha Gordon. Terry didn't feel comfortable doing so, because WLS canceled their membership to the Westchester Business Council, but Liz will ask John Sexton if he could provide an introduction.
 - We wondered if WLA can join the business council—it's a good way to reach out for sponsorships for WLA events.

A motion to adjourn was made by Diana at 11:32; Kathy seconded and the meeting was adjourned.

Respectfully Submitted,

Mallory Marinaro

Upcoming Meetings:

February 9, 2017: Greenburgh Library

March 9, 2017: Mount Kisco Public Library