Reaching Reluctant Readers by Jennifer Hubert Swan

2012 Westchester Library Association Annual Conference

Booktalks

* Gross-outs
* Multimedia tie-ins

* Creative pairings
* Playlists
* Reality TV tie-ins
* Twitter

Programs/Contests

* Anything but Reading

* Book buddies
* Book trailer workshop
* Brown Bag books
* Stupid/Weird book hunt

Displays

* As Good as Games
* ARC shelf
* Don’t shelve
* Recommended by…your favorite magazines
* Roaming bookmarks

*Reading Rants! Out of the Ordinary Teen Booklists (http://www.readingrants.org)*