# WESTCHESTER LIBRARY ASSOCIATION Minutes of the Board of Directors Meeting December 13, 2012

**Present:** Carol Angert, Mary Ayers, Tata Canuelas, Ann-Marie Cutul, Ed Falcone, Debbie Fletcher, Alexandra Gaete, Dan Glauber, Martha Iwan, Bonnie Katz, Terry Kirchner, Leah Massar, Towanda Mathurin, Donna Pesce, Srivalli Rao, Jessica Tagliaferro, and Susan Thaler

**Excused:** Tim Baird, Zahra M Baird, Gina Bell, Maxine Grandison, Valerie Herman, Diana Matson, and Carolyn Reznick

The meeting came to order at 10:15. Motion (Thaler/Ayers) to approve the Minutes from October 11, 2012, passed. There was no meeting in November because of inclement weather.

#### **President's Report:**

- Glauber introduced the new Youth Services Co-Chair, Debbie Fletcher, from the Ossining Public Library.
- Glauber reported that there are 30 registrants for the Mid-Winter Conference so far. All speakers have been confirmed. WLS and METRO will be sponsors, offering \$500 each.
- Glauber further reported that he has secured the keynote speaker for the Annual Conference. The speaker will be Barbara Stripling, incoming ALA president.

#### **Treasurer's Report:**

• Falcone reported that as of November 30, 2012, WLA had \$8,533.34 in the Checking Account and \$31,007.58 in the Savings Account with a combined balance of \$39,540.92.

### **Membership Reports:**

 Rao reported that she has sent out a mass email membership renewal along with the Mid-Winter Conference flyer. She will send out another membership renewal between Christmas and New Year.

#### **Web Administration Committee:**

• Glauber reported that he has posted photos from the Annual Conference on the WLA website.

#### **Reference Section:**

• Ayers is exploring the topic of book reviews for the Annual Conference. She has emailed the National Book Critics Circle but has not received a response yet. She is exploring other avenues.

### **Youth Services Section:**

- Fletcher reported that the Youth Services Committee met on 11/27 to discuss events, resources, and other issues. There are a number of upcoming events, and Fletcher distributed handouts:

  \*Mock Awards\* on 1/16/13 at Yonkers Will Library, partnering with WLS\*
  - Performers' Showcase on 3/19/13 at White Plains Public Library, partnering with WLS Anne Izard Storytelling Awards on 6/17/13 at White Plains Public Library Not Just for YA Book Club on 1/11/13 and monthly thereafter
- Board members discussed the budget for the events and voted to allow \$175 for the Mock Awards and \$75 for the Performers' Showcase. Kirchner interjected that WLS will contribute another \$175 toward the Mock Awards and \$75 toward the Performers' Showcase. Board members asked Fletcher to get back with more specifics regarding publicity and budget for the *Not Just for YA Book Club* after the first planning meeting in January.

### **Public Relations Committee:**

- Gaete will distribute flyers about the Professional Development Award to WLS libraries. Board members discussed on site publicity for Mid-Winter, and Tagliaferro suggested we enlist the WCC Graphics Department to create poster boards for a fee. Gaete will create a "Save the Date" flyer for the Annual, too.
- Inventory of WLA envelopes suggested we need more large envelopes, and Cutul will order more.

#### **Legislation Committee:**

- Pesce reported that according to an 11/29 article in the *New York Times*, the Senate Judiciary Committee has approved a bill that would strengthen privacy protection for e-mails. If passed, the bill would update the 1986 Electronic Communications Privacy Act.
- Also, a hearing was conducted by the NY State Assembly Committee on Libraries and Educational Technology on November 29. State Librarian Bernard M. Margolis and Deputy Commissioner for Cultural Education, Jeffrey W. Cannel testified along with representatives from library organizations statewide, including WLS President Dave Donelson and Executive Director Terry Kirchner.

#### **Washington Irving Committee:**

- Glauber read the report by Z.M. Baird, who was excused. The Committee met in December, and it has a long list of potential fiction and non-fiction titles to consider. The Committee will be meeting monthly and plans to have a list of winners by late March.
- The Committee asks that the award ceremony will have a block of time 1.5 hours after lunch and raffles with no other program going on, and that tickets will be sold separately for this event for a discounted price to the public.
- The Committee would like to have a conference giveaway with ties to Washington Irving.
- The Committee suggests we have an "Audience Choice Award." The public would vote on their favorite fiction or non-fiction title among the winners. WLA could partner with LoHud or Westchester Magazine or another company which would be willing to front \$500 to donate to winning author's literary related charity of choice. An alternate to the prize could be a medal. Board members liked the idea with some reservations.
- Z.M. Baird has looked at the budget from two years ago, but she will get an updated price quote from the printing company in order to prepare a budget proposal for the January meeting. Kirchner volunteered to contact WALDO and other venues for sponsorships.
- Z.M. Baird also asked that the "Save the Date" flyer for the Annual include mention of the Washington Irving Awards.

# **Mid-Winter Conference:**

Keynote speaker:

• Glauber will finalize the transportation arrangement for Randy Cohen.

### Registration:

• Glauber suggested we have three tables, one for registration, one for flyers, and one for the Pleasantville Village Book Store. Glauber suggested registrars be there by 7:30

# **Annual Conference:**

Theme:

• Glauber read several themes proposed by Z. M. Baird. Board members liked the theme *Stronger Together: Library Connections* with a twist like *Stronger Together: Libraries Connect Communities*. The Conference Committee will discuss the theme and email choices to Board members to vote on.

# Keynote Speaker:

• Glauber announced that Pam Berger has facilitated contact with Barbara Stripling, incoming ALA President, and Stripling has agreed to be our keynote speaker.

#### **Succession:**

 Glauber asked that Board members start thinking about choices for next year's Vice President/President Elect. Falcone and Cutul are willing to continue as Treasurer and Secretary, respectively.

The meeting was adjourned (Thaler/Angert) at 12 Noon.

Respectfully submitted by Ann-Marie Cutul

### **Upcoming Meetings:**

January 7, 2013, Annual Conference at WCC (Snow date January 14)
January 10, 2013 at Mount Kisco Public Library
February 14, TBA
March 14, TBA
April 11, TBA