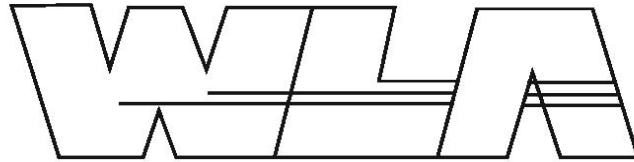


**Calling all creative types...  
WLA needs YOU!**



[WWW.WESTCHESTERLIBRARYASSOCIATION.ORG](http://WWW.WESTCHESTERLIBRARYASSOCIATION.ORG)

***(Insert YOUR new logo design here...)***

Let's face it— our current logo, shown above, was funky and hip back in the '70s, but today — not so much... We're looking for creative, out-of-the box thinkers and artists to design an all-new, original logo that reflects the dynamic, progressive, forward-thinking group of information professionals that we are today. **ENTER WLA's LOGO CONTEST!** The winning entry will crown our new website and all of our informational and promotional materials. Designs need not be literal or contain images stereotypically associated with libraries; for example, you don't necessarily need to include an image of a book. Sublime abstract images are welcome! Beautiful fonts are a must, as the words "Westchester Library Association," in full or in part, must appear in your design. Submit your work today!

***See reverse side for contest rules.***

# WLA LOGO CONTEST RULES

**HOW TO ENTER:** Send your ORIGINAL logo designs to: WestchesterLibraryAssociation@gmail.com. Images should be sent in vector file format where possible, for example, .ai, .eps, .svg.

**DEADLINE: FRIDAY, AUGUST 31, 2012**

**THE PRIZE: \$100 and credit on our website.**

**WLA MINI WORD CLOUD:** Helpful diverse resourceful forward-thinking 21st century information magicians learners skilled advocates dedicated inclusive networking educators community builders up-to-date knowledgeable partners relevant intellectual freedom transformational collaborative flexible fun bibliognostic yet tech-savvy ping-pong-playing access providers.

**THE FINE PRINT:** By submitting an entry, each contestant agrees to the rules of the contest. Judging of the logo contest will be conducted by the Board of the Westchester Library Association. The winner will be notified on or about September 30th, 2012. By entering the contest, contestants grant the Westchester Library Association a royalty-free, worldwide, perpetual, non-exclusive license to display, distribute, publish, broadcast, reproduce and/or create derivative works of the winning logo, in whole or in part, in any media now existing or subsequently developed, for any educational, promotional, publicity, or other purposes. WLA will not be required to pay any additional fees or consideration or seek any additional approval in connection with such usage. WLA is not responsible for incorrect, inaccurate, or incomplete entry of information or for entries which are illegible, incomplete, otherwise defective or lost due to any reason, all of which will be voided. Another contestant's use of elements that are similar to or identical with those contained in another entrant's submission shall not obligate WLA to negotiate with nor entitle the entrant to any compensation or other claim. WLA reserves the right to modify the rules of and/or cancel the contest at its discretion. Decisions of the WLA Board will be final. The contest is void where prohibited by law. Please enter!