

2008 Westchester Library Association Annual Conference
Friday, May 9 @ The Doubletree Hotel in Tarrytown

Sparkle, Dazzle, SHINE!

Excellence in Libraries & Library Services



Keynote Address: Information 911

By Tracie Hall, Dominican Graduate School of Library and Information Science Assistant Dean and Former Director of the American Library Association's Office of Diversity.

Description: With the nation's increase in cultural and lifestyle diversity, find out how libraries are moving towards the provision of more critical information and public services in the quest for relevancy to a more sophisticated and complex usership than ever before.

Workshop Highlights

College Section:

From Dress Casual To Eye Candy: Outfitting Our Libraries For Online Social Networking

From flamboyant MySpace profiles to casual and playful Facebook pages, libraries are reaching new generations of net users. Associate Professor Beth Evans will show how libraries like the Brooklyn College Library have established connections with their users on social networking websites in new and exciting ways.

Reference Section:

I Heard It On the Ipod: Digital Sources

With over 60 years of experience in creative film and video, Bob Berent has embraced developing technologies from past decades to the present day. The workshop will demonstrate how the latest technology can electrify the library, culminating with a surprise performance.

Support Staff Section:

Stars and Diamonds: Career Choices and Possibilities for Support Staff

St. John's University Librarian Theresa Maylone will demonstrate the exciting array of career choices and possibilities for support staff. Come gain practical ideas to help make your career dreams come true.

Youth Services Section:

Glitz and Glam: How to Have Stellar Author Visits @ Your Library

Come hear renowned local authors, illustrators and library program coordinators share their stories about successful author programs. Learn from the best of both worlds---the creative and library fronts--- and leave with a blueprint for rewarding collaboration.

**Registration deadline is Monday, April 28. For a complete listing of
Conference sessions and the registration form, go to
www.westchesterlibraryassociation.org**

Don't Miss Kickoff Speaker Jeff Cannell, Deputy Commissioner for the Office of Cultural Education! He will talk about how the 21st century library can sparkle, dazzle, and shine more effectively and efficiently.

