

2007 WLA Annual Conference Registration Form

Name _____

Phone (work) _____ Phone (home or cell) _____

Email Address _____

Library or School _____

CHECK YOUR PROGRAM CHOICE(S). See **Conference Program Descriptions** attached.

- Program A: Understanding the Role of Web 2.0 in Librarianship
- Program B: May the Force Be with You: School/Public Library Collaboration
- Program C: Black Belt Librarians (This **all-day program** begins at **8:30 am** with midday break.)
- Program D: Easing Stress in the Workplace
- Program E: Marketing for Cultural Differences: Reaching Diverse Ethnic Populations
- Program F: Patron Privacy in the 21st Century (WLA President's Program)
- Program G: Inside the Washington Irving Writer's Studio

Registration Fee (includes Boxed Lunch): \$65 for Non-WLA Members

\$45 for 2007 WLA Members* \$25 for Students (includes 2007 membership)

*** WLA Membership Form @ www.westchesterlibraryassociation.org**

Register by Friday, May 4: Mail **Conference Registration Form** and check made payable to **Westchester Library Association** to: **Karen Zielinski, WLA Conference Registrar, c/o Scarsdale Public Library, 54 Olmsted Road, Scarsdale, N.Y. 10583**
Phone: (914) 722-1300 (press 3) or E-mail: ladybugger67@yahoo.com

CHECK ONE BOXED LUNCH (includes wrap, water or Pepsi, chips, apple, biscotti):

- Modenese:** Canadian farm-raised chicken marinated with honey & balsamic, Granny Smith apples, walnuts & goat cheese.
- Orto Mio:** (Vegetable Garden): chef's selection of fresh roasted seasonal vegetables, field greens, aged balsamic & extra virgin olive oil
- Pesto Chicken:** breast of organic chicken marinated with Zuppa's basil, pesto & marinated grape tomatoes.

Visit the WLA Web Site @ www.westchesterlibraryassociation.org



2007 Westchester Library Association Annual Conference

**Westchester Libraries:
The Link that Strengthens Our Communities**

Friday, May 11th 8:00 a.m. to 5:00 p.m.



Join us at the Yonkers Riverfront Library!

Map, Directions, Parking information at <http://www.ypl.org/rivdirectionandpark.htm> *

*Scroll to bottom of Web site for details about 3 hours of free parking.

SCHEDULE OF CONFERENCE EVENTS

- 8:00 am – 9:00 am Registration/Complimentary Breakfast/Vendors & Exhibits
- 8:30 am All-day **Black Belt Librarians** program begins
- 9:00 am Morning programs begin (except Black Belt Librarians program)
- 11:00 am – noon Vendors & Exhibits (No Conflict Time)
- noon – 12:10 pm Awards Presentations (Scholarship and Washington Irving Authors)
- 12:10 pm – 1:00 pm Keynote Address: **Libraries Transform Communities**
Leslie Burger, President, American Library Association
- 1:00 pm – 2:00 pm Lunch/Vendors & Exhibits
- 2:00 pm – 2:15 pm WLA General Membership Meeting
- 2:15 pm – 2:30 pm Raffle Drawing on Exhibit Floor
- 2:30 pm Afternoon programs begin

WLA wishes to thank the sponsors of the Annual Conference for their support.
Please see www.westchesterlibraryassociation.org for a list of these sponsors.

CONFERENCE PROGRAM DESCRIPTIONS:

A. **Why 2.0? Understanding the Role of Web 2.0 in Librarianship** (Reference Section)

9:00 am – 11:00 am

The Web 2.0 has brought us the Social Web and revolutionized the way we use the World Wide Web. Now the Web is not only an information space, but a way for people to create social connections and communities using such tools such as blogs, wikis, and social networks. What are libraries doing to participate in the Web 2.0? Ken Fujiuchi will look at some of the popular services that librarians can try, as well as how libraries and librarians participate in the Social Web.

B. **May the Force Be with You: School/Public Library Collaboration** (Youth Services Section)

9:00 am – 11:00 am

Cooperating is the right thing to do. We all know it is essential, but it can be hard to fit it into our hectic work schedules. Come and hear our panel open a dialogue about successes and pitfalls in this arena, and offer tips on how to rejuvenate and strengthen your partnerships.

C. **Black Belt Librarians** (Support Staff Section)

8:30 am – 11:00 am AND 2:30 pm - 5:00 pm

Warren Graham, leading expert on library security, will present an all-day program based on his book *Black Belt Librarians: Every Librarian's Real World Guide to a Safer Workplace*. Read more at www.blackbeltlibrarians.com

D. **Easing Stress in the Workplace** (College Section)

2:30 pm – 3:30 pm

Dorothy Larkin, Ph.D., R.N., C.S., Clinical Specialist in Psychiatric and Mental Health Nursing and Associate Professor, The College of New Rochelle, School of Nursing, will give us insights into dealing with stress in the workplace, environmental changes, working with non-collegial or hostile co-workers.

E. **Marketing for Cultural Differences: Reaching Diverse Ethnic Populations** (Youth Services)

2:30 pm – 4:30 pm

Cultural diversity impacts library services. Explore ways in which you can provide better outreach services and promote multiculturalism at your library. A survey of multicultural literature for children and young adults will be presented. Speaker, Loida Garcia-Febo, MLS, manages Special Services for Queens Library.

F. **Patron Privacy in the 21st Century** (Leslie Burger presents the WLA President's Program)

2:30 pm – 4:30 pm

Recent changes in federal law which have made it easier than ever to gain access to confidential records. At the same time, many of our patrons are asking us to collect information about their reading and borrowing records to make it easier to tailor library products and services to meet their individual needs. How do we balance our core value of protecting patron privacy and confidentiality with the demand for more personalized service?

G. **Inside the Washington Irving Writer's Studio**

2:30 pm – 4:30 pm

Explore Westchester's literary wealth by coming to hear a panel of local Washington Irving Book Award-Winning authors talk about their latest works, creative process and inspiration. Questions welcome! Book signing will take place at the end of the session. Check the WLA Web site for the names of the authors on the panel.